



Process Control & Safety

Symposium2016

7-10 November
Houston Marriott Westchase
Houston, Texas USA

Exhibitor and Champion Prospectus

Exhibit at ISA's Premier Process Control Event

Focusing on:

- Control systems, SCADA
- Communications, Networks, Data Management
- Instrumentation, Sensors, Peripherals
- Process and Functional Safety
- Systems Integration
- Cybersecurity
- And much more....

Reach hundreds of experienced process control and automation end-users in the Houston area and across the gulf coast region when you exhibit at the ISA Process Control and Safety Symposium. With content brought to you by the ISA Process Measurement and Control Division and the ISA Safety and Security Division, this rich program also gleans content from several other ISA Technical Divisions and will be a truly world-class learning and networking event.

Conference tracks, featuring sessions led by the world's leading experts, will cover critical topics in the areas of instrumentation, communications, control systems, process variables, SCADA, safety, integration, and cybersecurity. Engineers, technicians, and plant managers from the oil and gas, refining, chemical,

petrochemical, and other process industries will gather for three days to network and to learn from these technical presentations. Social events, keynotes, panel discussions, training courses, standards committee meetings, and a focused exhibit featuring leading companies will round out the event.

A limited number of exhibit tables and sponsorships are now available. Reserve your exhibit space and sponsorship now to guarantee access to this prime group of prospects, customers, buyers, and influential leaders in oil and gas, chemical, petrochemical, and related markets.

Exhibitors and sponsors for this 2016 event will enjoy priority exhibit and sponsorship selection in 2017.

Build important alliances, increase your customer base, and boost profitability.

Hurry!—Limited exhibit space and event champion packages are available.

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**Compliance.
Requirements.
Methods.
Management.**

Setting the Standard for Automation™

Sponsorship Opportunities

Platinum Champions

Platinum Champions receive the highest level of visibility and promotion before and during the event, and are prominently featured on the event website. Platinum Champions may choose from the sponsorship options with specific benefits listed below. They will receive the following additional benefits:

- One (1) 10' x 10' Exhibit Space, with 6' draped table, 2 chairs, and a duplex electrical outlet (an \$1850.00 value). Includes one full conference registration and one exhibit staff registration.
- Company logo and designation as Platinum Champion (Example: Platinum Champion, Happy Hour) on ISA event home page with hyperlink to company website
- Company logo and designation as Platinum Champion on outgoing ISA attendee promotional email blasts and on any promotional pieces sent by direct mail.
- Company logo and designation as Platinum Champion on the onsite sponsor recognition signage
- Company logo and designation as Platinum Champion on the Advance Program (featured on the event website)
- Company logo and designation as Platinum Champion on the Onsite Program (available to all attendees on site)
- Designation as Platinum Champion in the ISA Mobile App for the event
- Full page advertisement in the Onsite Program
- One additional Full Conference Registration

Platinum Happy Hour Champion: \$4750

Exclusive Champion of the Tuesday Evening Happy Hour

5:00 p.m. – 7:00 p.m., Exhibit Hall

Be the exclusive host of the Tuesday evening Happy Hour in the exhibit hall. Attendees will enjoy keg beer and refreshments in a relaxed, casual atmosphere. Display your company banners at the happy hour and give away up to 100 drink tickets from your booth.

Platinum Keynote Champion: \$3500

Be the exclusive champion of the keynote addresses. Display your company literature and information on a table in the keynote room daily. Display your company banner (size to be approved) on the riser in the front of the room. Company logo on the presentation screen before keynote addresses.

Platinum Luncheon Champion: \$3500/luncheon

Be the exclusive champion for a conference luncheon for all attendees. Display your company banner at the luncheon. Company logo on the presentation screen before keynote addresses.

Platinum Registration Champion: \$3500

Be the exclusive champion of conference registration. Display your company banner and materials at registration onsite. Company logo on the presentation screen before keynote addresses. Mention on registration email confirmations. Option to provide lanyards (not included) for attendees at the registration desk.

Platinum Theme Party* Champion Opportunities: 5:00 p.m. – 7:00 p.m., Exhibit Hall

Exclusive Champion of the Wednesday Evening Theme Party: \$10,000

Be the Exclusive Host of the Wednesday evening Theme Party* in the exhibit hall. Attendees will enjoy a beautiful assortment of food and beverages in an energized, party atmosphere. Entertainment will include a photo booth, live music, and more. Display your company banner(s)/signs at the Party and receive promotion as the party sponsor leading up to event. *Party Theme to be announced

OR select one of these Platinum packages:

Theme Party Entertainment Champion: \$3950

Be the exclusive sponsor of the entertainment at the Wednesday evening Theme Party! An energetic live band will provide music, along with a themed photo booth.

Theme Party Hospitality Champion: \$3950

Dinner's on you! Be the exclusive hospitality sponsor at the Wednesday evening Theme Party! Attendees will enjoy an elegant assortment of hors d'oeuvres, cocktail foods, and entrees. They'll enjoy choosing among the delicious options available to eat as they network with you and their fellow attendees.

➤Add Beverage Champion (see below description): \$2950

Theme Party Beverages Champion: \$3950

Be the exclusive sponsor of the beverage selection offered to attendees at the Wednesday evening Theme Party! Attendees will enjoy a wide assortment of soft drinks, lagers, and cocktail selections. Display your company banners at the party and give away up to 200 drink tickets from your booth.

➤Add Hospitality Champion (see above description): \$2950

Gold Champion

Gold Conference Program Champion: \$3000

The exclusive champion of both the Advance Program and the official Onsite Program Includes:

- 10' x 10' booth space, 6' draped table, 2 chairs and duplex electrical outlet (\$1850 value).
- Company logo and Gold Champion designation on front page of Advance and Official Onsite Programs. Advance Program to be emailed as part of attendee promotion.
- Company logo and Gold Champion designation on ISA event website
- Company logo and Gold Champion designation in all attendee materials, any direct mailings, and in ISA attendee promotional emails.
- Full Page advertisement in both the Advance Program and the Official Onsite Program

Silver Champions

All Silver Champions will enjoy logo and Silver Champion designation on event website and on promotional materials. All include a 10' x 10' booth space, 6' draped table, 2 chairs and a duplex electrical outlet (\$1850 value).

Choose from these options:

Conference Breaks (three available): \$1950/ break or all 3 days for \$3000

You may display your company banner or sign at one of the coffee breaks and registration desk during the conference. Your logo will be featured on all promotional material and attendee manual handouts

Attendee Name Tent Cards: \$1950

Your logo and company information will be printed on the back of name tent cards. Attendees use tent cards during sessions to interact with the speaker and other attendees. The back of the tent card displays your logo to attendees.

Other High Profile Champion Support Opportunities May Be Available.

Contact:

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Exhibit Opportunities

Exhibit Days: **Monday – Thursday, 7–10 November 2016**

Showcase Exhibitor \$1,850.00

Exhibit space includes:

- 6' skirted table
- Two chairs
- Duplex outlet
- One full conference registration
- One exhibit staff registration

Additional Exhibitor Conference Registrations:

ISA Member: \$545.00 each
Affiliate Member: \$620.00 each
List: \$695.00 each

*See floor
plan on
next page*

Grand Pavilion Floor Plan

HOUSTON MARRIOTT WESTCHASE GRAND PAVILION

