

ISA Strategy 2025-2027



International Society of Automation
Setting the Standard for Automation™

February 2026

Vision

Create a better world through automation

Mission

Empowering the global automation community through standards and knowledge sharing

Values

Excellence | Integrity | Diversity and Inclusion
| Collaboration | Professionalism

Introduction – 2025-2027 Strategy



ISA's Strategy is developed and managed by the ISA Executive Board, in concert with staff leadership and society committees.



The plan is validated and modified to reflect progress and new priorities.



The 2025-2027 Strategy was approved by the ISA Executive Board on 21 November 2024.

Monumental Growth at ISA

Over the past four years:

50%

Membership
Growth

84%

Revenue
Growth

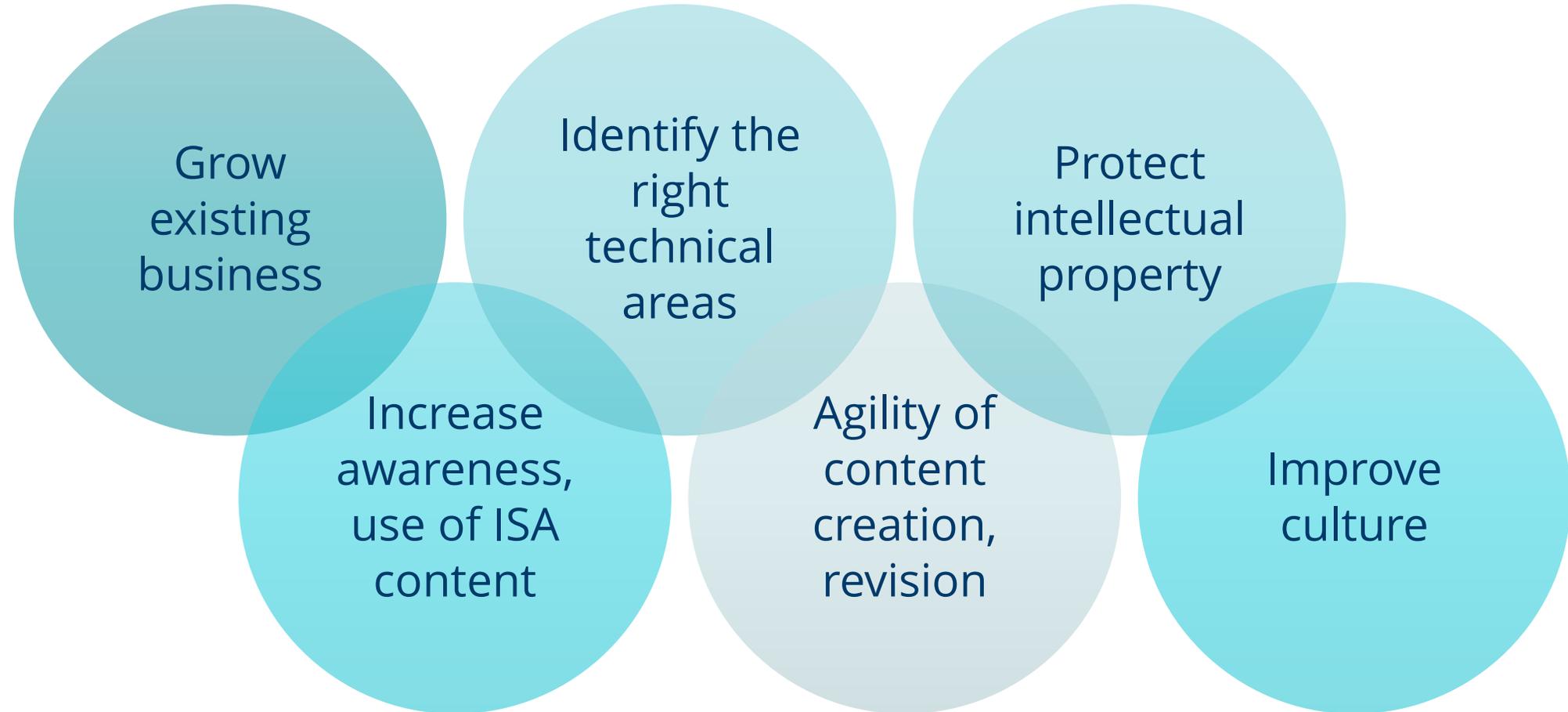
Learn more: isa.org/annual-report



A Three-Year Plan

- This is a three-year plan: **2025-2027**.
- ISA has made enough progress in the last few years that we can inform direction on more than an annual basis.

2025-2027 Strategy Themes



Strategy Implementation



ISA staff is charged with implementation of the plan.



The Executive Board actively collaborates with the staff team and together they review progress.