

## 2025 Social Media Toolkit – Attendees

*Leverage your social media channels to build excitement and spread the word in the weeks leading up to the conference on **5-7 October!***

Let everyone know you're attending the can't-miss event of the year! Create a series of fun and inspiring social media posts about the 2025 ISA Automation Summit & Expo and tag us by following the International Society of Automation on these platforms to join the excitement!

- [Facebook](#): International Society of Automation
- [X](#): @ISA\_Automation
- [LinkedIn](#): International Society of Automation (ISA)
- [Instagram](#): @isa\_interchange

For some creative ideas, take a look at the sample posts below tailored for Facebook, X and LinkedIn. Adding images boosts your reach—feel free to download and use the banners from the shared social media toolkit folder.

### X Sample Posts

- Counting down to the 2025 ISA Automation Summit & Expo this October in Lake Buena Vista, Florida! Can't wait to connect with industry leaders and learn from the best. Join me there! [ase.isa.org](https://ase.isa.org) #ISAASE
- Excited to be part of the 2025 ISA Automation Summit & Expo! Register now and don't miss out on this premier automation event: [ase.isa.org](https://ase.isa.org) #ISAASE
- Hey @ISA\_Automation, looking forward to attending the 2025 Automation Summit & Expo this October! See you in Florida! #ISAASE [ase.isa.org](https://ase.isa.org)
- The 2025 ISA Automation Summit & Expo is almost here! I'm attending—register today and join the conversation: [ase.isa.org](https://ase.isa.org) #ISAASE

### Facebook & LinkedIn Sample Posts

- I'm thrilled to attend the 2025 ISA Automation Summit & Expo! This event features top speakers, hands-on sessions and valuable networking opportunities. Mark your calendar for 5-7 October: [ase.isa.org](https://ase.isa.org) #ISAASE
- Can't wait for the 2025 ISA Automation Summit & Expo this October! Join me for an incredible experience full of learning and professional connections. #ISAASE → Register here: [ase.isa.org](https://ase.isa.org)
- Excited to join fellow professionals at the 2025 ISA Automation Summit & Expo! Can't wait for the engaging discussions and learning opportunities. Join me by registering today: [ase.isa.org](https://ase.isa.org) #ISAASE