

## 2025 Social Media Toolkit – Sponsors

*Leverage social media to amplify exposure before the conference begins on 5-7 October!*

Boost your visibility ahead of the conference by engaging on social media! We invite you to share posts announcing your role as a sponsor or exhibitor at the 2025 ISA Automation Summit & Expo. Be sure to tag the International Society of Automation on these platforms:

- [Facebook](#): International Society of Automation
- [X](#): @ISA\_Automation
- [LinkedIn](#): International Society of Automation (ISA)
- [Instagram](#): @isa\_interchange

Need some ideas? Below are sample messages tailored for Facebook, X and LinkedIn to get you started. Posts that include images tend to attract more attention, so we've prepared a selection of banners available in our shared social media toolkit folder for you to use alongside your posts.

### X Sample Posts:

- Counting down to the 2025 ISA Automation Summit & Expo this October! Proud to be a sponsor—hope to connect with you there! [ase.isa.org](https://ase.isa.org) #ISAASE
- Excited to support the 2025 ISA Automation Summit & Expo! Save the date for 5-7 October and register now: [ase.isa.org](https://ase.isa.org) #ISAASE
- Shoutout to @ISA\_Automation — thrilled to be sponsoring the 2025 ISA Automation Summit & Expo this October! See you soon! #ISAASE [ase.isa.org](https://ase.isa.org)
- Have you registered yet? The 2025 ISA Automation Summit & Expo is happening this October in Lake Buena Vista, Florida and we're proud sponsors! Sign up today at [ase.isa.org](https://ase.isa.org) #ISAASE

### Facebook & LinkedIn Sample Posts:

- We're honored to sponsor the 2025 ISA Automation Summit & Expo! Join us for multiple days filled with inspiring speakers, educational sessions, networking, and expert insights. Register here: [ase.isa.org](https://ase.isa.org) #ISAASE
- Looking forward to seeing you at the 2025 ISA Automation Summit & Expo this October! Industry leaders will cover digital transformation, cybersecurity, career development, and more to help automation professionals stay current with emerging trends. Don't miss out! Register now: [ase.isa.org](https://ase.isa.org) #ISAASE
- Thrilled to announce our sponsorship of the 2025 ISA Automation Summit & Expo! This multi-day event takes place this October—register today at [ase.isa.org](https://ase.isa.org) #ISAASE