Division Name *

Reporting year: 2018-2018

Please provide your first (given) name and last (family) name. *

What is your position in the division leadership? *

Operations

Industry

What has occurred in the industries within the division’s technical area this past year? *
- No change
- Improvement
- Worsen

What are the most critical challenges facing the industry supported by the division? *

Board

How often did the division leadership meet? *
- Monthly
- Quarterly
- As necessary / no regular occurrence
Other (Please specify)

Please specify other *

How did the division leadership meet? *

Did the division use committees to help complete the work of the division? *

- Yes
- No

What committees does the division use? (select all that apply) *

- Membership
- Programming
- Newsletter
- Scholarships
- Other: (please specify)

Please specify other.

Succession Planning

Describe how the division is transitioning information to new leaders. *

Describe how the division identified and cultivated future leaders. *
Goals

- **Industry Reach & Awareness**
  - Establish *relevance* and credibility as the *home of automation* by anticipating *market needs* and *collaborating* to develop *independent technical content*.

- **Membership Development & Engagement**
  - Enhance *member value* and expand *engagement* opportunities to nurture and grow a more *diverse* and *global* community to advance the automation profession.

- **Technical Education & Certification**
  - Become the recognized leader in automation and control *education*, providing training, certification, and publications to *prepare the workforce* to address technology changes and industry challenges in the most *flexible* and *relevant* ways.

- **Leadership & Business Skill Development**
  - Create *opportunities* for members to improve critical *leadership skills*, to build a *network* of industry professionals, and to develop the *next generation* of automation professionals.

Please describe the division initiatives for the past year that relate to ISA's strategic direction (https://www.isa.org/visionmissionvalues/).

**Industry Reach & Awareness** *

Word Count: 0 / 500

**Member Development & Engagement** *

Word Count: 0 / 500

**Technical Education & Certification** *

Word Count: 0 / 500
Leadership & Business Skill Development *

The division had additional goals that are not related to the Society’s strategic direction. Please explain. *

Describe the division’s major accomplishments this past year. *

Word Count: 0 / 500

Membership

Describe how the division provided value to its members. *

Did the division hold specific programs for any of the following. *

- [x] New member
- [x] Young professionals
- [x] Unemployed members
- [x] Retired professionals
- [x] Students
- [x] Other
None of the above

Describe other programs.

Describe the specific programs for new members.

Describe the specific programs for young professionals.

Describe the specific programs for unemployed members.

Describe the specific programs for retired professionals.

Describe the specific programs for students.
Communications

What methods of communication did the division leadership use to communicate with its members? (select all that apply) *

- Email
- Newsletter
- Website
- Social Media
- Other (please specify)

You indicated the division leadership communicated through email, how many emails were sent? *


You indicated the division leadership communicated through email, does the division use an email service outside of ISA? *

- Yes
- No

You indicated the division leadership communicated through newsletters. How many newsletters did the division publish? *


Where did leadership source content for the newsletter? *


You indicated the division leadership communicated through a website, what is the division website URL. *


You indicated the division leadership communicated through a website, how often was your website updated? *

What is the division’s Facebook URL? *

If the division does not use this type of social media, please put n/a.

What is the division’s Instagram handle? *

If the division does not use this type of social media, please put n/a.

What is the division’s LinkedIn URL? *

If the division does not use this type of social media, please put n/a.

What is the division’s Twitter handle? *

If the division does not use this type of social media, please put n/a.

What is the division’s YouTube channel? *

If the division does not use this type of social media, please put n/a.

How often did you post on social media? *

Other (please specify) *

Programs, Content and Industry

Did the division host webinars? *

- Yes
- No

How many webinars did the division host? *
What was the average attendance of the webinars? *

What involvement did the Division have in creating or updating ISA products and services of interest to the division members? *

Did the division publish articles in Intech or other industry publications? *

Did the division engage subject matter experts to speak at industry events? *

What other content did the division develop, if any? *

Was the division active in online discussion in Connect? *

Was the division active in online discussion in LinkedIn? *

Describe how the Division has actively engaged with industry on important topics. *

Collaboration and Outreach
Did the division award any scholarships? *
- Yes
- No

How many scholarships did the division award? *

What was the average amount per scholarship the division awarded? *

Did the division support an ISA event? *
- Yes
- No

Please describe *

Did the division collaborate with any standards committees? *
- Yes
- No

Please describe *

Did the division collaborate with any sections? *
- Yes
- No

Please describe *
Did the division collaborate with any other organizations? *

- Yes
- No

What were the other organizations and how did the division collaborate with them? *

Note: Any MOUs with other organizations or involvement with a non-ISA event requires prior approval from ISA.

Tools and Resources

Tools

In what areas do you feel the division needed support? (select all that apply) *

- Recruiting and retaining members
- Engaging members
- Recruiting volunteers
- Board operations and succession
- Developing technical content (Newsletters, webinars, etc.)
- Other (please specify)

Please specify other *

What ISA services did the division use? (select all that apply) *

- Community / Microsites
- Membership Roster
- Membership Statistical Report
- Promotional Email
- Marketing Materials
Please specify other *

Are there any tools or resources the division would like ISA to consider offering? *

Support

In regard to the division's relationship with the Vice President, is there anything you would like to highlight or suggest for potential improvements in the support you receive? *

In regard to the division's relationship with the ISA staff, is there anything you would like to highlight or suggest for potential improvements in the support you receive? *

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