

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

100 Beard Sawmill Road, Sixth Floor
Shelton, CT USA 06484-6150
Phone: +1 203.447.2800
Fax: +1 203.447.2900
www.bpaww.com

About BPA Worldwide

A not-for-profit organization since 1931 and headquartered in Shelton, CT, USA, BPA has the largest membership of any media-auditing organization in the world, spanning more than 30 countries. The organization conducts 2,600+ audits for media brands in print, online/digital and live events. Additionally, under the iCompli brand, BPA documents compliance to defined standards including data protection, provides assurance of sustainability reporting, and verifies technology, service and privacy claims. BPA is supported by 2,700 advertiser and agency members.

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INTECH

ISA Services
67 Alexander Drive
Research Triangle Park, NC 27709
Tel.: (919) 549-8411
Fax: (919) 549-8288
Website: www.isa.org

Official Publication of: International Society of Automation
Established: 1953
Issues Per Year: 6

FIELD SERVED

INTECH serves those involved in the following manufacturing industries: Manufacturing, Non-Manufacturing, Engineering & Integration, and Others Allied to the field.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients include: System Design, Control Engineering & Integration; Corporate Management; Engineering Management; Plant, Operations & Product Engineering; Research & Development, Measurement, Testing & Quality; Product Design Engineering; Education & Training; Marketing & Sales; and other titled & untitled individuals within the Field Served.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	1,220
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	1,133
Digital _____	-
All Other _____	559
TOTAL	2,912

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	29,492	48.8	29,327	48.5	165	0.3
Sponsored Individually Addressed _____	-	-	-	-	-	-
*Membership Benefit _____	30,902	51.2	8,250	13.7	22,652	37.5
Multi-Copy Same Addressee _____	19	-	-	-	19	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	60,413	100.0	37,577	62.2	22,836	37.8

*See Additional Data

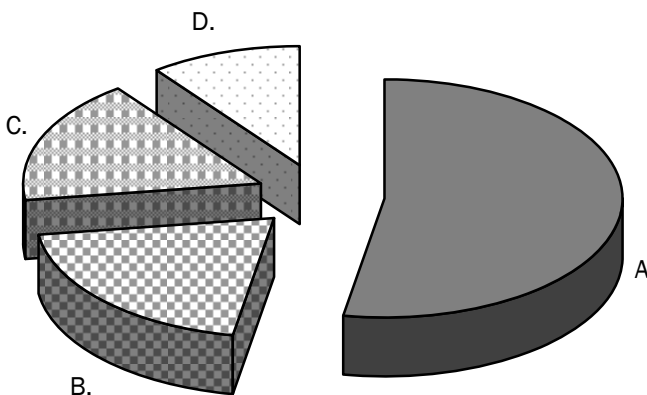
2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD					
2013 Issue	Number Removed	Number Added	Print (A)	Digital (B)	Total Qualified
January/February _____	6,023	5,912	40,588	19,119	59,707
March/April _____	4,894	4,845	40,593	19,065	59,658
May/June _____	4,007	6,226	42,186	19,691	61,877
TOTAL	14,924	16,983			

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY/JUNE 2013
 This issue is 3.7% or 2,194 copies above the average of the other 2 issues reported in Paragraph two.

CLASSIFICATION BY BUSINESS	Total	Percent	Print (A)	Digital (B)	Systems Design, Control Systems Engineering & Integration	Corporate Management	Engineering Management	Plant, Operations & Production Engineering	Research & Development, Measurement, Testing and Quality	Product Design Engineering	Education & Training	Marketing & Sales	Titled and Non-Titled Personnel
1300 - Oil & Gas Extraction ____	2,452	4.0	1,470	982	984	270	223	302	72	292	7	83	219
2000 - Food _____	3,225	5.2	2,732	493	390	1,375	261	739	148	129	6	73	104
2100 - Tobacco Products ____	37	0.1	25	12	9	11	3	7	2	2	-	-	3
2200 - Textiles _____	229	0.4	189	40	24	85	28	49	8	21	2	4	8
2600 - Pulp, Paper, & Allied Products _____	1,346	2.2	1,054	292	254	399	157	357	42	76	-	15	46
2800 - Chemicals _____	2,928	4.7	2,038	890	944	446	289	625	167	263	13	47	134
2830 - Pharmaceuticals ____	1,514	2.4	1,011	503	453	304	161	273	153	101	3	18	48
2900 - Petroleum Refining & Related Industries ____	2,892	4.7	1,824	1,068	1,263	245	166	418	64	399	18	107	212
3000 - Rubber & Miscellaneous Plastics _____	2,049	3.3	1,693	356	209	698	301	431	102	220	2	62	24
3200 - Stone, Clay, Glass & Concrete Products ____	528	0.9	410	118	75	210	66	113	18	28	-	5	13
3300 - Primary Metals _____	1,352	2.2	1,069	283	165	460	203	269	50	133	-	44	28
3400 - Valves, Fittings, Fabricated Metal Prods	1,794	2.9	1,367	427	170	617	250	244	59	207	3	200	44
3500 - Industrial Machiner & Equipment, including Computers ____	3,698	6.0	2,798	900	679	1,073	610	342	141	519	14	189	131
3600 - Electronic & Other Electric Equipment ____	2,745	4.4	1,839	906	490	659	434	209	125	355	20	179	274
3660 - Communications Equipment _____	62	0.1	36	26	9	13	7	9	2	13	-	2	7
3670 - Semiconductors & Electronic Components	439	0.7	290	149	97	81	59	52	35	71	2	24	18
3700 - Transportation _____	403	0.7	297	106	94	135	61	39	18	33	2	7	14
3710 - Transportation-Automotive _____	641	1.0	487	154	107	178	105	103	38	81	2	8	19
3720 - Transportation-Aircraft_	155	0.2	116	39	35	31	32	19	15	18	-	-	5
3760 - Transportation-Aerospace_____	386	0.6	293	93	86	56	73	51	27	80	-	4	9
3800 - Instrument/Measurement/ Analysis & Ctrl Apparatus _____	2,957	4.8	1,792	1,165	504	562	213	156	153	301	42	473	553
3840 - Medical Instrumentation & Systems _____	816	1.3	615	201	128	153	152	128	85	120	7	18	25
Manufacturing	32,648	52.8	23,445	9,203	7,169	8,061	3,854	4,935	1,524	3,462	143	1,562	1,938
1000 - Metal Mining _____	378	0.6	207	171	187	37	41	59	4	27	-	3	20
4600 - Utilities-Pipelines except Natural Gas _____	172	0.3	123	49	52	36	18	39	13	9	-	1	4
4810 - Communications ____	974	1.6	700	274	168	347	190	123	22	76	3	26	19
4900 - Utilities _____	438	0.7	304	134	185	65	24	103	7	16	2	14	22
4910 - Utilities-Electrical ____	3,115	5.0	2,206	909	786	527	653	754	79	193	13	39	71
4920 - Utilities-Natural Gas ____	406	0.6	277	129	131	58	57	93	20	26	1	4	16
4930 - Utilities-Combo (Nuclear/Fossil Fuel, etc)	580	0.9	373	207	199	67	89	131	13	43	8	8	22
4940 - Utilities-Water/Wastewater ____	1,654	2.7	1,183	471	585	302	150	423	34	61	1	27	71
5000 - Instrument & Ctrl Apparatus Sales & Services _____	1,154	1.9	793	361	251	223	60	39	25	67	11	386	92
8200 - Education _____	2,321	3.8	873	1,448	118	74	43	55	73	107	669	8	1,174
8730 - Research, Development & Testing _____	1,268	2.0	846	422	213	262	163	58	296	210	13	13	40
Non-Manufacturing	12,460	20.1	7,885	4,575	2,875	1,998	1,488	1,877	586	835	721	529	1,551
1700 - Construction _____	1,193	1.9	872	321	208	530	149	122	28	83	4	21	48
7370 - Systems Integration ____	1,763	2.9	1,092	671	971	302	210	49	25	92	6	69	39
8710 - Engineering Services ____	6,142	9.9	4,283	1,859	2,641	1,200	1,080	268	111	554	8	109	171
8740 - Management Consulting	1,312	2.1	956	356	285	597	172	67	25	65	3	49	49
Engineering & Integration	10,410	16.8	7,203	3,207	4,105	2,629	1,611	506	189	794	21	248	307
Other _____	4,889	7.9	2,590	2,299	385	434	133	189	52	136	29	144	3,387
Government _____	1,470	2.4	1,063	407	344	327	278	235	118	97	10	8	53
Others Allied to the field ____	6,359	10.3	3,653	2,706	729	761	411	424	170	233	39	152	3,440
TOTAL QUALIFIED CIRCULATION	61,877	100.0	42,186	19,691	14,878	13,449	7,364	7,742	2,469	5,324	924	2,491	7,236

3a. Business and Industry

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL
A. Manufacturing_____	32,648	52.8
B. Non-Manufacturing_____	12,460	20.1
C. Engineering & Integration__	10,410	16.8
D. Others Allied to the field ___	6,359	10.3



3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY/JUNE 2013

QUALIFICATION SOURCE	Qualified Within			Print (A)	Digital (B)	Total Qualified	Percent
	1 Year	2 Years	3 Years				
I. Direct Request: _____	10,668	10,369	7,271	24,058	4,250	28,308	45.7
II. Request from recipient's company: _____	-	-	-	-	-	-	-
III. Membership Benefit: _____	20,121	9,546	1,749	16,044	15,372	31,416	50.8
IV. Communication from recipient or recipient's company (other than request): _____	-	-	-	-	-	-	-
V. TOTAL - Sources other than above (listed alphabetically): _____	599	481	1,073	2,084	69	2,153	3.5
Association rosters and directories _____	-	-	-	-	-	-	-
Business directories _____	-	-	-	-	-	-	-
Manufacturer's, distributor's, and wholesaler's lists _____	1	1	-	1	1	2	-
Other sources _____	598	480	1,073	2,083	68	2,151	3.5
VI. Single Copy Sales: _____	-	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	31,388	20,396	10,093	42,186	19,691	61,877	100.0
PERCENT	50.7	33.0	16.3	68.2	31.8	100.0	

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY/JUNE 2013

MAILING ADDRESS	Print (A)	Digital (B)	Total Qualified	Percent
Individuals by name and title and/or function _____	36,776	14,692	51,468	83.2
Individuals by name only _____	5,229	4,993	10,222	16.5
Titles or functions only _____	2	-	2	-
Company names only _____	159	6	165	0.3
Multi-Copy Same Addressee copies _____	20	-	20	-
Single Copy Sales _____	-	-	-	-
TOTAL QUALIFIED CIRCULATION	42,186	19,691	61,877	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY/JUNE 2013									
State	Print (A)	Digital (B)	Total Qualified	Percent	State	Print (A)	Digital (B)	Total Qualified	Percent
Maine _____	182	62	244		Kentucky _____	451	141	592	
New Hampshire _____	198	59	257		Tennessee _____	608	215	823	
Vermont _____	82	16	98		Alabama _____	476	183	659	
Massachusetts _____	913	330	1,243		Mississippi _____	225	50	275	
Rhode Island _____	110	31	141		EAST SO. CENTRAL	1,760	589	2,349	3.8
Connecticut _____	518	163	681		Arkansas _____	267	81	348	
NEW ENGLAND	2,003	661	2,664	4.3	Louisiana _____	708	419	1,127	
New York _____	1,683	491	2,174		Oklahoma _____	455	248	703	
New Jersey _____	1,181	343	1,524		Texas _____	3,896	2,012	5,908	
Pennsylvania _____	2,073	642	2,715		WEST SO. CENTRAL	5,326	2,760	8,086	13.0
MIDDLE ATLANTIC	4,937	1,476	6,413	10.4	Montana _____	151	68	219	
Ohio _____	2,123	663	2,786		Idaho _____	176	95	271	
Indiana _____	1,020	288	1,308		Wyoming _____	86	29	115	
Illinois _____	1,995	607	2,602		Colorado _____	559	246	805	
Michigan _____	1,202	363	1,565		New Mexico _____	123	54	177	
Wisconsin _____	1,148	346	1,494		Arizona _____	353	165	518	
EAST NO. CENTRAL	7,488	2,267	9,755	15.8	Utah _____	271	100	371	
Minnesota _____	994	286	1,280		Nevada _____	125	53	178	
Iowa _____	527	149	676		MOUNTAIN	1,844	810	2,654	4.3
Missouri _____	805	250	1,055		Alaska _____	126	84	210	
North Dakota _____	128	50	178		Washington _____	634	341	975	
South Dakota _____	101	42	143		Oregon _____	332	129	461	
Nebraska _____	292	91	383		California _____	3,047	1,176	4,223	
Kansas _____	448	150	598		Hawaii _____	40	30	70	
WEST NO. CENTRAL	3,295	1,018	4,313	7.0	PACIFIC	4,179	1,760	5,939	9.6
Delaware _____	136	47	183		UNITED STATES	35,975	13,081	49,056	79.3
Maryland _____	510	176	686		U.S. Territories _____	98	59	157	
Washington, DC _____	54	27	81		Canada _____	1,799	1,255	3,054	
Virginia _____	708	244	952		Mexico _____	190	273	463	
West Virginia _____	218	63	281		Other International _____	4,122	5,023	9,145	
North Carolina _____	976	345	1,321		APO/FPO _____	2	-	2	
South Carolina _____	523	168	691		TOTAL QUALIFIED CIRCULATION	42,186	19,691	61,877	100.0
Georgia _____	795	287	1,082						
Florida _____	1,223	383	1,606						
SOUTH ATLANTIC	5,143	1,740	6,883	11.1					

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY/JUNE 2013

Region/Country	Print (A)	Digital (B)	Total Qualified	Percent	Region/Country	Print (A)	Digital (B)	Total Qualified	Percent
ASIA					Slovenia _____	-	-	-	
Bangladesh _____	-	3	3		Spain _____	337	206	543	
Brunei _____	1	6	7		Sweden _____	14	11	25	
Burma _____	-	2	2		Switzerland _____	11	17	28	
Cambodia _____	-	-	-		Ukraine _____	1	1	2	
China _____	11	21	32		United Kingdom _____	87	114	201	
Hong Kong _____	2	7	9		Yugoslavia _____	-	-	-	
India _____	962	2,098	3,060		Subtotal	866	755	1,621	2.6
Indonesia _____	24	21	45		AFRICA				
Japan _____	44	46	90		Algeria _____	-	-	-	
Korea - South _____	10	18	28		Angola _____	-	1	1	
Malaysia _____	25	28	53		Botswana _____	4	3	7	
Mongolia _____	1	1	2		Burkina Faso _____	1	-	1	
Pakistan _____	24	36	60		Chad _____	1	-	1	
Philippines _____	13	23	36		Comoros _____	-	1	1	
Singapore _____	46	40	86		Congo, Republic of the _____	-	-	-	
Sri Lanka _____	1	4	5		Egypt _____	22	28	50	
Taiwan _____	4	4	8		Ghana _____	3	2	5	
Thailand _____	14	5	19		Kenya _____	1	1	2	
Uzbekistan _____	1	-	1		Liberia _____	-	-	-	
Vietnam _____	3	4	7		Morocco _____	1	1	2	
Subtotal	1,186	2,367	3,553	5.7	Nigeria _____	30	83	113	
MIDDLE EAST					Republic Of South Africa _____	11	30	41	
Bahrain _____	6	11	17		Sudan _____	4	3	7	
Iraq _____	-	2	2		Subtotal	78	153	231	0.4
Israel _____	48	23	71		NORTH AMERICA				
Jordan _____	1	5	6		Canada _____	1,799	1,255	3,054	
Kuwait _____	14	31	45		United States of America _____	36,075	13,140	49,215	
Lebanon _____	1	1	2		Mexico _____	190	273	463	
Libya _____	1	1	2		Subtotal	38,064	14,668	52,732	85.2
Oman _____	11	5	16		CARIBBEAN				
Qatar _____	38	60	98		Aruba _____	-	-	-	
Saudi Arabia _____	160	222	382		Bahamas _____	-	-	-	
Turkey _____	7	9	16		Barbados _____	-	-	-	
United Arab Emirates _____	42	66	108		Bermuda _____	2	4	6	
Yemen _____	-	1	1		Dominican Republic _____	2	5	7	
Subtotal	329	437	766	1.2	Jamaica _____	4	-	4	
EUROPE					Netherlands Antilles _____	-	-	-	
Azerbaijan _____	-	1	1		Trinidad and Tobago _____	25	24	49	
Austria _____	1	2	3		St Christopher & Nevis _____	-	-	-	
Belgium _____	10	27	37		Subtotal	33	33	66	0.1
Bosnia-Herzegovina _____	-	1	1		CENTRAL AMERICA				
Bulgaria _____	-	-	-		Costa Rica _____	4	4	8	
Croatia _____	2	3	5		El Salvador _____	60	33	93	
Cyprus _____	-	1	1		Guatemala _____	2	4	6	
Czech Republic _____	1	6	7		Honduras _____	1	1	2	
Denmark _____	7	8	15		Panama _____	-	-	-	
Estonia _____	-	-	-		Subtotal	67	42	109	0.2
Finland _____	10	9	19		SOUTH AMERICA				
France _____	27	35	62		Argentina _____	22	23	45	
Germany _____	29	22	51		Bolivia _____	4	1	5	
Greece _____	4	4	8		Brazil _____	1,019	649	1,668	
Hungary _____	1	-	1		Chile _____	19	21	40	
Iceland _____	1	2	3		Colombia _____	303	226	529	
Italy _____	38	46	84		Ecuador _____	6	13	19	
Kazakhstan _____	1	-	1		Falkland Islands _____	-	-	-	
Latvia _____	-	-	-		Paraguay _____	-	-	-	
Lithuania _____	-	1	1		Peru _____	80	150	230	
Luxembourg _____	1	1	2		Uruguay _____	3	-	3	
Malta _____	1	-	1		Venezuela _____	16	27	43	
Netherlands _____	68	66	134		Subtotal	1,472	1,110	2,582	4.2
Norway _____	6	13	19		ASIA PACIFIC				
Poland _____	6	4	10		Australia _____	81	113	194	
Portugal _____	33	27	60		Kiribati _____	-	-	-	
Republic Of Ireland _____	124	86	210		New Zealand _____	10	13	23	
Romania _____	1	5	6		Papua New Guinea _____	-	-	-	
Russian Federation _____	44	33	77		Subtotal	91	126	217	0.4
Serbia _____	-	2	2		TOTAL QUALIFIED CIRCULATION	42,186	19,691	61,877	100.0
Slovak Republic _____	-	1	1						

AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS						
6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	July-December 2010	January-June 2011	July-December 2011	January-June 2012	July-December 2012*	January-June 2013*
Total Audit Average Qualified	62,448	68,117	71,685	64,375	59,474	60,413
Qualified Non-Paid Total	37,852	43,579	47,818	40,749	36,620	37,577
Print	32,586	37,549	40,781	33,747	27,907	28,510
Digital	5,266	6,030	7,037	7,002	8,713	9,067
Qualified Paid Total	24,596	24,538	23,867	23,626	22,854	22,836
Print	15,638	14,836	14,378	13,574	13,114	12,612
Digital	8,958	9,702	9,489	10,052	9,740	10,224
Post Expire Copies included in Total Qualified Circulation	9.1	10.1	9.0	8.4	10.4	8.3
Average Annual Order Price	\$8.26	\$8.04	\$8.33	\$8.15	\$7.70	\$7.49

*NOTE: July 2012–June 2013 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.

**NC = None Claimed.

ADDITIONAL DATA

METHOD OF DISTRIBUTION:

All qualified circulation conforms to the field served and definition of a recipient's qualification, as reported. Print copies are distributed via postal services or other carriers. Recipients of the digital version are notified via email when the version is available.

STATEMENT OF CONTENT PLATFORM:

Editorial Replica – If a print edition exists, editorial and design are unchanged from the original print edition. Each issue's content and design are identical to the original edition. Apart from minor updates, the content cannot change once the issue is made available.

PARAGRAPH 1:

Qualified Paid Benefit of Membership subscriptions averaging 22,652 copies were sold to qualified recipients at the following subscription price: \$8.65. Member's yearly subscription price is included in the dues and is non-deductible therefrom.

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - PRINT						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	25,314	61.6	25,150	61.2	164	0.4
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	15,789	38.4	3,360	8.2	12,429	30.2
Multi-Copy Same Addressee	19	-	-	-	19	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	41,122	100.0	28,510	69.4	12,612	30.6

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - DIGITAL						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	4,178	21.7	4,177	21.7	1	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	15,113	78.3	4,890	25.3	10,223	53.0
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	19,291	100.0	9,067	47.0	10,224	53.0

PUBLISHER'S AFFIDAVIT		
We hereby make oath and say that all data set forth in this statement are true.	Date signed	July 22, 2013
Susan Colwell, Publishing Manager	State	North Carolina
Debbie Enenmoh, Circulation	County	Wake
(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)	Received by BPA Worldwide	July 22, 2013
IMPORTANT NOTE:	Type	PJ
This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.	ID Number	I316Y0J3