



The University of Tennessee Conference Center
Knoxville, Tennessee USA

Training: 25 June ■ **Conference:** 26-28 June

www.isa.org/powid2018

Reach hundreds of power generation professionals

at the 2018 ISA Power Industry Division Symposium!

Join your fellow colleagues and other industry professionals at the **2018 ISA Power Industry Division (POWID) Symposium**. Don't miss the power generation industry's unbiased, technical conference event that continues to bring together power-gen and automation professionals for over five decades.

Why Sponsor and Exhibit?

ISA's 2018 POWID Symposium will put you face-to-face with key industry decision makers searching for solutions, products, services and partners they can trust to make their jobs easier. Showcase your products and services and build relationships with this unique group of power generation professionals.

Attendee Profile

Past Attendee Industry Classifications

- Construction
- Chemicals
- Pharmaceuticals
- Valves, Fittings, Fabricated Metal Prods
- Industrial Machinery & Equipment, including computers
- Electronic & Other Electric Equipment
- Semiconductors & Electric Equipment
- Instruments/Measurement/Analysis & Control Apparatus
- Communications
- Utilities
- Utilities – Electrical
- Utilities – Natural Gas
- Utilities – Combo (Nuclear/Foss Fuel, etc.)
- Utilities – Water/wastewater
- Instrument & Control Apparatus Sales & Services
- Systems Integration
- Education
- Engineering Services
- Research, Development & Testing
- Management Consulting
- Government

Past Attendee Industry Job Functions

- Product Design Engineering Including Applied R&D
- Engineering Management
- Integrator/Re-seller
- OEM Product/Systems Engineering
- Software Engineering
- Education
- Process Engineering
- Project Management
- Safety Systems Engineering
- Networking/Communication Systems
- Systems Design Engineering
- General or Corporate Management
- Engineering Consulting
- Automation Engineering
- Instrument Engineering
- Engineering (Other)
- Control Systems Engineering
- Plant Engineering, Operations and Maintenance
- Systems Integration
- Research & Development
- Technical or Engineering Support
- Marketing or Sales

Exhibitor and Champion Opportunities

Gain exposure for your power industry wares through one of these unique exposure opportunities!

Champion Level	Platinum Champion Exclusive \$7,500	Gold Champion \$5,500	Silver Champion \$3,500
General Information			
Exhibitor Booth Package*	Included	Included	Included
Number of Full Conference Passes	4	3	2
Number of One-Day Conference Registrations	2	2	1
Number of Additional Exhibit Staff Registrations	2	2	1
Onsite Visibility			
Company Logo on Onsite Signage	Yes	Yes	Yes
Company Logo in the Conference Program	Yes	Yes	Yes
Full-page Ad in <i>InTech</i> Magazine	Yes	N/A	N/A
Full-page Ad in Onsite Program	N/A	Yes	N/A
Company Banner on Display in Session Room(s)	Yes	Yes	Yes
Additional Opportunities	Option to provide lanyards or other giveaway for attendees at the registration desk (additional cost)	N/A	N/A
Pre-Event Visibility			
Company Logo on the Symposium Website	Yes	Yes	Yes
Company Logo in Event Email Blasts	Yes	Yes	Yes
Logo in Conference Advance Program	Yes	Yes	Yes
Post Event Visibility			
Company Logo in Post-Event Survey	Yes	Yes	No

*Exhibit-Only Package

Showcase Exhibitor: \$1,850
Includes: Six-foot skirted table, two chairs, standard electric, one exhibit staff registration

Additional Exhibit Staff: \$300
Fee covers additional exhibit personnel not attending conference sessions or included as part of exhibit package registration.

Other high-profile champion promotional opportunities may also be available.

Call **+1 919-549-8411** or contact one of our event specialists to find out more.

Visit www.isa.org/powid2018 for more information.

Reserve your spot today!

Guarantee your access to this prime audience of prospects, customers, buyers, and influential leaders in the power generation industry. Contact one of our event specialists below today for more information!

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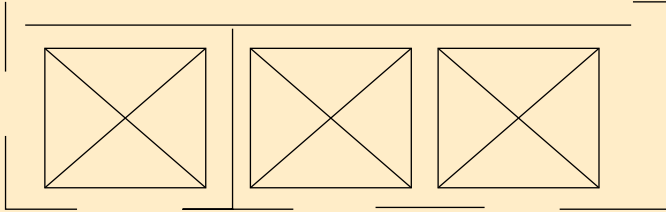
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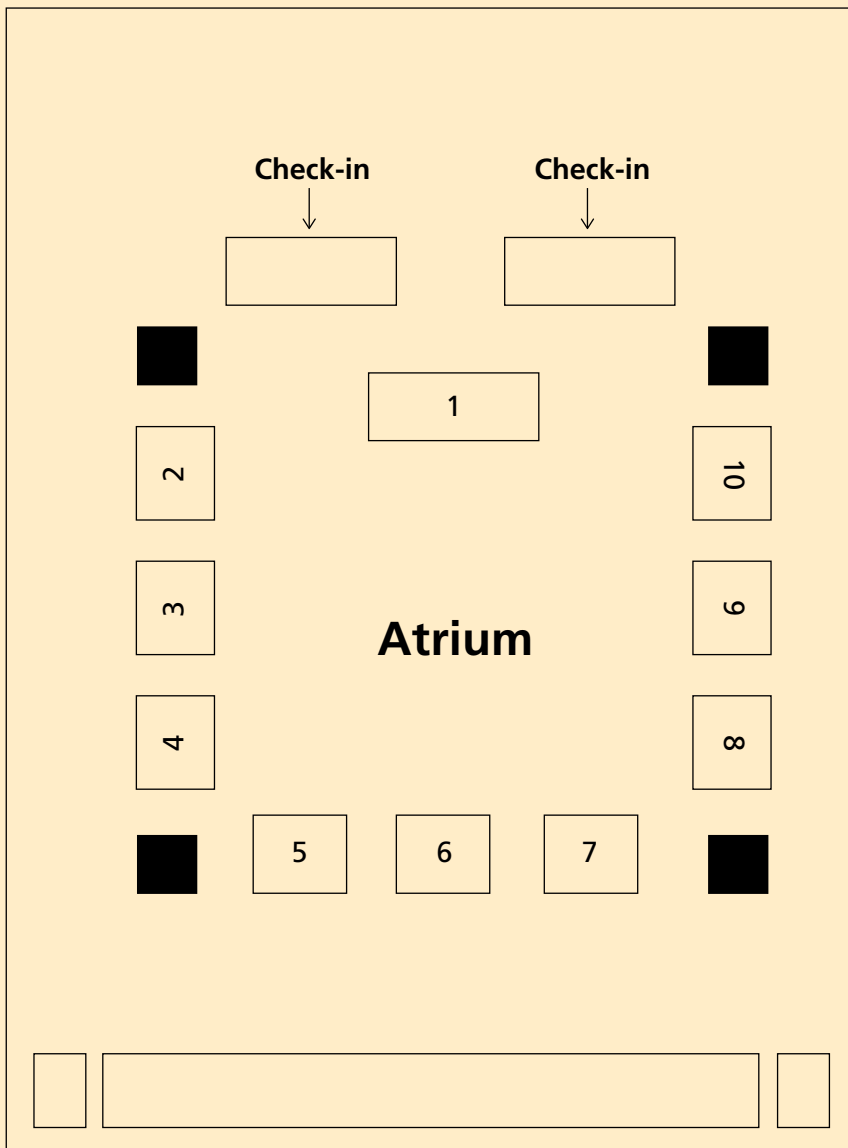
Join this elite group of attendees!

ABB Inc.
AC Controls
Alstom Power Inc.
Ames Laboratory
Analysis & Measurement Services Corp
Arizona Public Service
Beamex
Duke Energy Corp.
Emerson Process Management
GE Energy
Invensys
MSI
PAS, Inc.
POWER Magazine
Rockwell Automation
Salt River Project
Schneider Electric
Scientech
Sega Inc
Siemens Energy, Inc.
Ultra Electronics 3eTI
Waterfall Security Solutions Ltd

Floorplan



Elevators



Limited Spots Available!

Contact:
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or info@isa.org