



@ Montreal

Automation • Instrumentation • Control
Symposium 2018

Montreal, Quebec, Canada

Training: 15 October

Conference: 16–17 October

A new, multi-dimensional automation track experience!

ISA@Montreal is a new symposium that is bringing together an array of **automation industry professionals** from various disciplines to present on best practices, emerging technologies, developments and applications.



Sponsored jointly by the following ISA Industry Divisions:

- Food and Pharmaceuticals
- Process Measurement and Control
- Automatic Controls and Robotics
- Construction and Design

Standards

Certification

Education & Training

Publishing

Conferences & Exhibits

Setting the Standard for Automation™

Why sponsor and exhibit?

This is your opportunity to intersect with leaders who are at the international forefront of automation and instrumentation.

Attendees seek to enhance their careers and learn about new products and services that can improve their work flow, operations, and overall productivity.

Position your company as a premier sponsor or vendor by showcasing your products and services to those in attendance and providing an onsite expert to help them with technological advice and solutions.

Program Areas/Topics Covered:

Food and Pharmaceutical

- Data Integrity
- Serialization/Track and Trace
- OEE, PAT, GAMP
- Paperless Automation
- Continuous Manufacturing
- Manufacturing Regulations
- Single-Use/Plug and Play
- Validation of Automation Systems in Pharmaceutical Industries

Construction and Design

- ISA and Other-Related Industry Standards
- Design Optimization—Trending Technologies in Automation
- Design Optimization—Software Tools
- Constructability Within Design
- Replacement of Legacy Systems
- Pre-commissioning/Commissioning
- Project Management
- Project Economics

Instrumentation, Communications, and Test Measurement

- Sensors
- Transducers
- Wireless, Electromagnetic, and RFID
- Remote Sensing
- Environmental Monitoring
- Laser and Electro-Optics
- Control Systems Maintenance
- Metrology
- Telemetry
- DSC, SCADA Systems
- Platform Testing
- Test Facilities

Industrial Control and Modern Heuristics in Automation

- Process Modeling, Artificial Neural Networks, Multivariable Statistical Control
- Model-Predictive Control, Adaptive Control, Fuzzy Logic Control
- Advance Techniques for Control and Monitoring
- Computer and Machine Vision Technology for Factory Automation

- Supervisory and Intelligent Control
- Computer Implementation of Control Systems
- Intelligent Systems and Control, Modern Heuristics, and Data Mining in Automation and Industrial Applications
- Hardware Optimization Based on Computational Intelligence Techniques

Manufacturing Systems Automation

- Intelligent Control
- Formal Modeling and Analysis
- Discrete and Continuous Industrial Automation Systems
- Manufacturing Execution Systems and Enterprise Integration
- Standardization Best Practices and Recent Developments

Robotics and Intelligent Systems

- Navigation, Control and Manipulation for Intelligent Robots and Systems
- Cognitive, Cooperative and Collaborative Robotics
- Perception, Environment Description and Map Building
- Human-Robot Interaction in Industry
- Intelligent Embedded Systems
- Multi-Agent Systems and Distributed Robotics Architectures
- Sustainable Robotics and Applications
- Robot Learning, Programming and Manipulation Techniques
- Network/Industrial Robotics—Best Practices
- Advanced Sensors and Vision Systems
- Advanced Applications of Autonomous Robots

Hot Topics and Critical Industrial Operations!

- Industrial Cybersecurity
- Process Safety/SIL/Risk Analysis
- Sustainable Processing
- Alarm Management
- Industrial Internet of Things (IIoT)
- Usage of Cloud for Automation
- Process Measurement, Control & Optimization
- Environmental Practices

Visit www.isa.org/isaat2018 for more information

Attendee Profile

Job Functions

- Integrator/Re-seller
- Engineering Consulting
- Project Management
- Marketing or Sales
- Automation Engineering
- Engineering
- Engineering Management
- Corporate Management
- Instrument Engineering
- Control Systems Engineering
- Systems Integration
- Education
- Research & Development
- Technical or Engineering Support
- Safety Systems Engineering
- Process Engineering
- OEM Product/Systems Engineering
- Systems Design Engineering

Industry Classifications

- Management Consulting
- Pharmaceuticals
- Industrial Machinery & Equipment
- Instrument/Measurement/Analysis & Control Apparatus
- Systems Integration
- Engineering Services
- Oil & Gas Extraction
- Construction
- Food
- Chemicals
- Medical Instrumentation & Systems
- Education
- Transportation—Aerospace
- Utilities—Natural Gas
- Research, Development, & Testing
- Government
- Pulp, Paper & Allied Products
- Electronic & Electric Equipment
- Semiconductors & Electric Components
- Utilities

A variety of exhibitor and sponsor packages are available!

See which package best fits your goals by referring to the Champion Opportunities chart on the reverse side.



Don't miss your opportunity to gain valuable exposure through your participation in this industry-specific event!

Exhibitor Only Product Showcase

- One (1) 6' skirted table
- Two (2) chairs
- Duplex power outlet
- One full conference registration + one exhibitor registration
- Additional exhibitor personnel: ISA member/list: \$200 USD each

**\$1,550
USD**

If you want to take your presence to the next level, speak with one of our event specialists about a high-profile package—custom-tailored just for you!

Laura Martinez

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Champion Sponsorship Levels

	Champion Level								
	Exclusive Diamond Champion \$5,500 USD	Platinum Attendee Welcome Champion \$4,000 USD	Platinum Happy Hour/ Reception Sponsor \$4,000 USD	Platinum Champion \$3,000 USD	Gold Program Champion \$3,000 USD	Gold Champion \$2,000 USD	Silver Session Champion \$2,000 USD	Silver Break Champion \$1,500 USD	Bronze Speaker Champion \$1,500 USD
Number Available	1	1	1	4	1	10	3	4	1
Exhibit Information									
Number of Full-Conference Passes	3	2	2	2	2	1	1	1	0
Number of One-Day Conference Registrations	1	1	1	1	1	1	1	0	0
Number of Additional Exhibit Staff Registrations	1	1	1	1	1	1	0	0	0
Cost of Exhibitor Booth (6' Skirted Table)	Included	Included	Included	Included	Included	Included	\$1,550 USD	\$1,550 USD	\$1,550 USD
Pre-Event Visibility									
Company Logo on Symposium Website with Link to Company Website	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Company Logo in Event Email Blasts	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Company Logo in Conference Advance Program	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Onsite Visibility									
Company Logo on Onsite Signage	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Company Logo in the Onsite Program	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Company Banner on Display	At Registration Desk	N/A	At Happy Hour Reception	N/A	N/A	At Luncheon	Outside a Session/ Track Room	At Coffee Breaks	N/A
Additional Opportunities	Display Company Informational Handouts at Registration Desk	Provide Welcome Bags/ Gifts to be Delivered to Attendee Rooms at Host Hotel Upon Check-In (Bags and items to be provided by sponsor)	N/A	N/A	Full-Page Advertisement in Onsite Program	N/A	Recognition/ Mention by Track Chair at Beginning of Session	N/A	Provide Company Logo on Gifts Provided to Speakers at Event
Post-Event Visibility									
Company Logo in Post-Event Survey Email	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Logo on Pre-2019 Event Site as Past Participant	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes