



Setting the Standard for Automation™

POWID Symposium

December 12, 2006

Dear Manufacturers and Vendors,

As General Chairperson for the 17th Annual ISA POWID/EPRI Controls and Instrumentation Conference it is my responsibility to canvas the power industry's instrumentation and control manufacturing sector for sponsors and exhibitors for the conference. This year's conference will be held in Pittsburgh, PA at the Sheraton Station Square on June 10–15, 2007 and marks the 50th year as an ISA Symposium.

The symposium started out as a national conference back in 1958 in New York City, but today has grown to an international conference with last year's boasting attendance by engineers and managers from twelve countries. Attendees routinely come from as far as Europe, Asia, South America, and the Caribbean to attend this conference. For the last 17 years ISA POWID has in partnership with the Electric Power Research Institute (EPRI) jointly sponsored this conference in order to facilitate communication between power industry engineers about new innovation in equipment and control strategies.

Due to the significance of this landmark event, there will be a half-century anniversary dinner in addition to the regular proceedings of the conference. The 2007 Conference committee would be honored if your business would participate at our conference and celebration as either a Sponsor or Exhibitor. Doing so will offer you a prime opportunity to inform the power industry experts about new innovations in your product lines, which will help them to control their processes better, while also voicing your commitment to their concerns. I believe this event is an excellent opportunity for your business to meet potential and existing customers, and other subject matter experts and to acknowledge your participation as a manufacturer or vendor in this industry.

Fees for sponsorships and exhibitors and a list of received benefits are attached. If you have any questions or concerns, please do not hesitate to contact me at 740-537-6324 ([mskoncey@firstenergycorp.com](mailto:m skoncey@firstenergycorp.com)) or Rodney Jones at 919-990-9418 (rjones@isa.org). I thank you for your consideration.

Sincerely yours

Michael J. Skoncey
POWID 2007 General Chairperson

Conference Sponsorship

\$5,000.00

- Identification as a Conference Sponsor and logo on the conference preliminary and on-site program and mailings. (depending on when your written commitment is received).
- Identification and logo on POWID's websites as a Sponsor and a link to your corporate website from these websites (www.isa.org/powersymp) & (www.isa.org/~powid) The first website runs until next year's conference is posted. The second website runs for a full year.
- Recognition as a Sponsor throughout the conference, (from the program chair and other ISA leaders, and through banners (up to 5, supplied by Sponsor) which will hung in the conference session rooms (2), in the Honors and Awards Luncheon, the vendor exhibit rooms, and the conference registration area).
Note: Banners are to be a standard size 8' wide by 3'in height, any banner that is larger than this size will not be hung.
- Choice of a 10' by 10' booth location within the Admiral Room or Grand Station dependent on when your written commitment is received).
- Up to four (4) conference registrations, which provide: Conference proceedings, all conference events, and session attendance.
- Cost of banners and pipe/draping of booth are costs that are not included and must be paid separately.
- (Optional) If a sponsor would want more than one booth, they can be purchased at the Exhibit Vendor rate.

Exhibit Vendors

\$1,000.00

- One conference registration, one 10' by 8' booth and listing in future mailings as an exhibitor.
- (Optional) Additional booth help will be charged \$150.00 each to cover food and beverage costs and does not include admittance to the conference sessions or copy of proceedings.

Welcome Reception or Breakfast Sponsor

\$750.00

- Name placed on placard next to entrance to welcome reception or breakfast area identifying you as a sponsor of that event.
- Choice of which event to sponsored (first come get first choice)

Break Sponsor

\$500.00

- Name placed on placard next to break area identifying you as a sponsor of that break.
- Choice of which break sponsored (first come get first choice)

www.isa.org/powersymp

For additional information please contact:

Rodney Jones at (919) 990-9418 or rjones@ISA.org or
Mike Skoncey. Conference Chair, at mskoncey@firstenergycorp.com