

# Are You Linked In?

By AJ Zadiraka

Are you linked in to the ISA Power Industry Division group on LinkedIn? The group was started as a result of the ISA Power Industry Division Executive Committee's action last year to use social networking as an additional means of reaching the division's members and those who should be members but are not. The group is open to anyone who's LinkedIn profile shows involvement in the instrumentation & control (I&C) area related to the power industry.

The primary function of LinkedIn is for career opportunities, consulting offers, new ventures, job inquiries, expertise requests, and getting back in touch. It also offers a means of sharing information of interest to the division's members, asking questions of the group members knowledge base, and getting recognition as a knowledgeable member of the power industry I&C group.

If you are already a member of the group, don't just be a lurker; join in discussions, post news that you feel would be of interest to the group, comment on postings by other members, etc.

If you are not yet a member, join now.

- Go to [www.linkedin.com](http://www.linkedin.com) and join LinkedIn. Follow the recommendations to create your profile and add connections.
- Go to *Groups* and the *Group Directory*. Search for “ISA Power” and then “*Join this group*”.
- When the group manager approves your membership in the group, get active in the group by starting discussions, commenting on discussions and sharing news items of interest.

LinkedIn is great for reconnecting with old friends and co-workers that you have lost contact with. Have fun with it and the ISA Power Industry Division group.

Just remember, lots of people will see what you post which can be good or bad. There are lots of Human Resources (HR) type people who are members of LinkedIn, probably including from your employer.