



Setting the Standard for Automation™
Fox River Valley Section
www.isa.org/~foxri/

AUTOMATION EXPO 2010

April 13th, 2010

11:00 am to 6:00 pm

SC Grand Banquet and Convention Center, De Pere, WI

Free technical seminars * Free buffet

Set-up begins 7:30 am day of the show

It's time for another Fox River Valley ISA Automation Expo. We have once again chosen the SC Grand Banquet and Convention Center as the location of the show.

Booth space will be handled on a first-paid-first-choice basis. Booths prices are shown on the 2nd page and come with a 6.5ft oval banquet table, 1 electrical outlet connection as well as one (1) complimentary ISA membership. You can use the ISA membership within your company or give it away as a prize to attendees of the Expo. Booth sizes vary which give you flexibility to tailor the booth to your needs. You may check booth availability online at www.isa.org/~foxri/layout.htm, or you can use the enclosed layout to indicate which booths you prefer, from whom you wish to be separated, and other considerations. We will try to accommodate as best we can.

Please send a check and registration form to: **ISA FRV Vendor Expo**

Jason Haines
6729 Monfort Rd
Lena, WI 54139

Please address all checks to ISA FRV Vendor Expo. We **WILL NOT** hold booths without payment. ISA FRV will try to accommodate booth selection but reserves the right to change. Please contact Jason Haines at Jason.haines@gapac.com or 920-438-2652 with questions or exhibitor information.

Training seminars are extremely important for the success of the Automation Expo, and we plan to have six throughout the day. We are interested in your opinion about what seminars to offer or if your company has a pertinent topic and speaker. Contact Bob Cowan at Wonderware Midwest bob.cowan@wonderwaremidwest.com or 262-432-1082(direct) or 414-303-1528(cell) for more information. Seminars are about 50 minutes starting at 12:00 noon.

We are starting the **promotions** to work with the mills, plants, and engineering companies to get a huge attendance. **WE DEPEND UPON YOU, the exhibitors, to blanket your customers, your markets, and the plants you call on with fliers and word-of-mouth advertising.** We have found from previous year's surveys, the vendors most pleased with the attendance and quality of leads were those same vendors that marketed the show with fliers, mailers, and sales people inviting customers.

The ISA FRV Automation Expo
is still one of the best ways to see hundreds of your customers

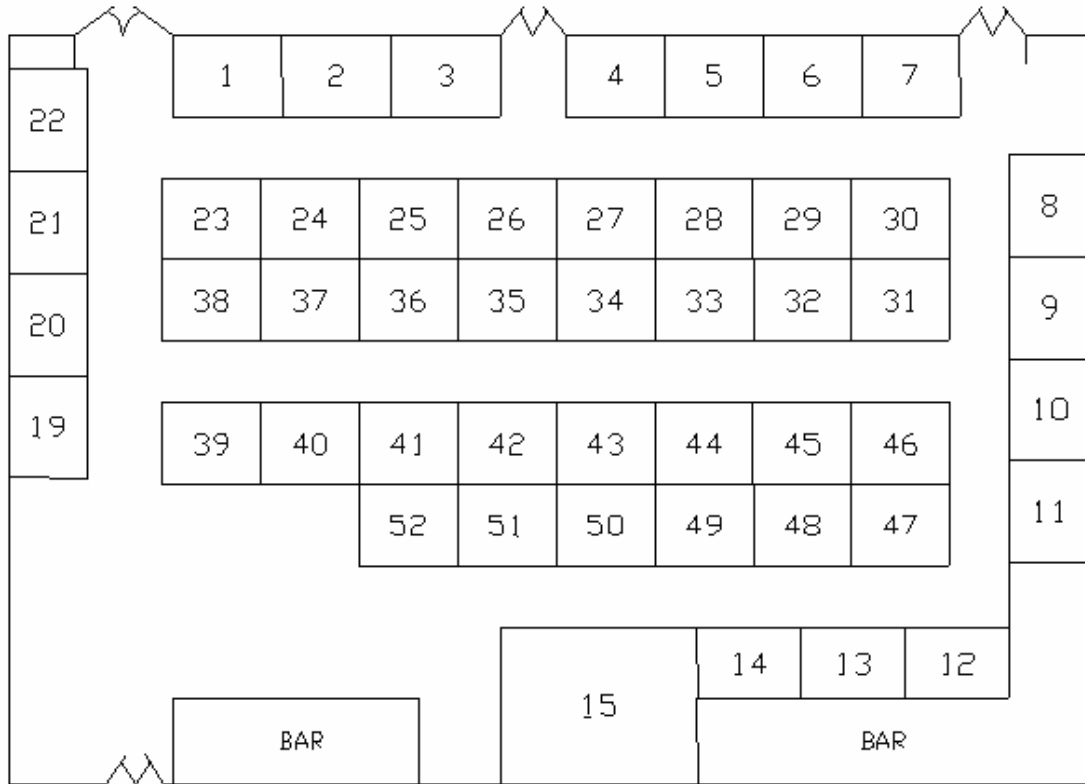


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in one day, demonstrate your products, and tell about your services.

SC GRAND BANQUET HALL & CONVENTION CENTER



Booth Sizes:

1-11	8 ft x 10 ft
12-14	7 ft x 10.5 ft
15	20ft x 15 ft
19-52	8 ft x 10 ft

Booth Prices:

8 ft x 10 ft	\$400
7 ft x 10.5 ft	\$400
20 ft x 15 ft	\$1150

Vendor Registration Form

COMPANY NAME _____

MAILING ADDRESS

PHONE _____ FAX _____

EMAIL _____

BOOTH CHOICE 1ST _____ 2ND _____ 3RD _____ 4TH _____



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