

*District 11 Leadership Conference  
August 5<sup>th</sup> and 6<sup>th</sup>*

*Here is the agenda;*

Day 1 (Aug 5th)

	Hours	Times
Provided Breakfast	0.5	8:00 - 8:30
Leo Staples, ISA Society Treasurer	1	8:30 - 9:30
Mark Adams from EnthusiAdams, Inc. will speak on the topic of "The Amish and Technology" and its relevance to you. See Attachment #1	1	9:30 - 11:00
Break	0.25	11:00 - 11:15
Meet ISA Staff person Dalton Wilson and discuss all of the available resources from ISA	1.5	11:15 - 12:00
Lunch will be provided	1	12:00 - 13:00
Have Section round table (each section will learn from other section on what works and what does not.	3	13:00 - 16:00
We will go off site for dinner from the hotel		17:30 - 19:30
Total hours for the first day	8.25	

Day 2 (Aug 6th)

Provided Breakfast	0.5	8:00 - 8:30
Council of delegates meeting	1	8:30 - 9:30
District 11 issues	1.5	9:30 - 11:00
Future of ISA	1	11:00 - 12:00
Provide closing statement and challenge	0.5	12:00 - 13:00
Total hours for the second day	4.5	

Address and Map of the meeting location;

2400 Barranca Parkway  
Irvine, CA 92606

<http://maps.google.com/maps?q=2400+Barranca+Pkwy+Irvine+CA+92606>

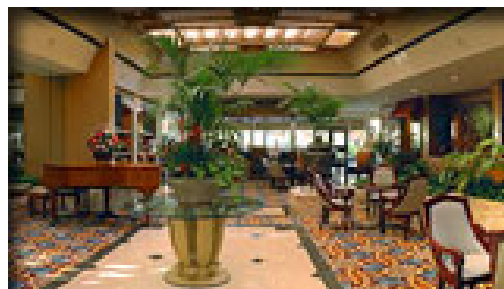
*IF you have any question please do not hesitate to  
call me, 714-625-9021*

***Important!!*** Space and food is limited to those who RSVP. There is a \$50 registration fee. In order to attend the DLC and receive professional development hours you must send in your payment in advance to;

Joe Bingham  
6040 East Ladera Ln.  
Anaheim Hills, CA 92807

*The DLC for 2006 will be held at the Rosemount Analytical headquarters in  
Irvine California.*

*We have obtained a group rate of \$109 at the Irvine Hilton Hotel for Friday  
and Saturday night, see information below;*



Hilton Irvine Hotel  
18800 MacArthur Blvd.  
Irvine, CA 92612  
P 949-833-3331 ext. 1207

F 949-833-3989

Email: [betty.thurston@ihrco.com](mailto:betty.thurston@ihrco.com)

<http://www.emarketing360.com/Hilton/CA/HIOC/>

*John Wayne Airport is just across from the Hotel;*

<http://www.ocair.com/>



*Directions to the facility*

# *Attachment #1*

## **Speaking Topic: Technology's Place in the Amish Faith**

**"...second only to religion and cultural identity. If technology weakens either of these two key components, they reject it completely."** -- Jamie Sharp, Author of, "The Amish: Technology Practice and Technological Change"

Learn the 4 Technology Planning Guidelines of the Amish that lead to profitability. Did you know that according to an Ohio State University study that the Amish family farm is the most profitable farm in America? Mark Adams will share their secrets for success and open your eyes as to how we can take a complex issue and boil it down into practical solutions for any business.

Adams will discuss the simple yet easy to implement Amish decision making strategy when deciding on how to use technology based on: Economic Impact, Electronic Limitations, Family Solidarity, and Size of the Project.



### **The Mark Adams File:**

1997 to present: President, *EnthusiAdams*, Inc.

1996-2002: Sales Professional and Trainer, Dayton Technologies.

1999-Present: National and Regional College Basketball Television Analyst for ESPN, A-10 Network, Fox & WHIO-TV (CBS affiliate), Dayton, OH.

Author of five books, most recent, "Winning in Overtime: Championship Sales Strategies From a Championship Coach!"

1997-05: Host of "Flyer Feedback," WHIO-AM, Dayton, OH.

Popular Classroom Professor, Ranked #1 Professor according to student evaluations at Western Oregon State University in 1988.

1979-1996: College Basketball Coach including: Head Coach, Central Connecticut, 1991-96, Assistant Coach for Kelvin Sampson at Washington State University, 1989-91, Assistant Coach at Idaho State University, 1979-82 Head Coach at Western Oregon State University, 1985-89 (West Division Champions) Head Coach at Rocky Mountain College, Montana, 1982-85 (Regional Champs and NAIA National Tournament Bid)

Bachelor of Science Degree in Physical Education from the University of Cincinnati in 1979 and Master of Science Degree in Athletic Administration from Idaho State University in 1980.