



# The Instrumentation, Systems and Automation Society Central Keystone Section

## APPLICATION FOR ISA WEB SITE ADVERTISEMENT

[www.isa.org/~cenke](http://www.isa.org/~cenke)

<i>Name:</i>	
<i>Company:</i>	
<i>Phone:</i>	
<i>E-mail Address:</i>	
<i>Registration Date:</i>	

Please carefully review the advertisement options available, the terms (over) and check the appropriate boxes.

FOUR (4) OPTIONS FOR ADVERTISEMENT ON OUR LOCAL WEBSITE ARE AVAILABLE:

- Platinum Alliance Option: \$1000/Year**
  - Up to 468 x 60 pixel banner (Rotating Banner) on ISA Central Keystone section website home page.
  - A 468 x 60 pixel ad listing as a Platinum Alliance sponsor with link to company website or electronic business card. Applicant must provide company logo.
  - A Full Page Ad (4" x 6.5") in our newsletter for one year.
  
- Gold Alliance Option: \$600/Year**
  - Up to 468 x 60 pixel banner (Rotating Banner) on ISA Central Keystone section website home page.
  - A 468 x 60 pixel ad listing as a Gold Alliance sponsor with link to company website or electronic business card. Applicant must provide company logo.
  - A ½ Page Ad (4" x 3") in our newsletter for one year.
  
- Silver Alliance Option: \$300/ Year**
  - Up to 468 x 60 pixel banner (Rotating Banner) on ISA Central Keystone section website home page.
  - A 468 x 60 pixel ad listing as a Silver Alliance sponsor with link to company website or electronic business card. Applicant must provide company logo.
  - A 1/4 Page Ad (2" x 3") in our newsletter for one year.
  
- Business Card Ad: \$100/ Year**
  - A business card as a Business sponsor. Applicant must provide business card to be scanned. The business card will be posted on the website only.

TOTAL AMOUNT \$ \_\_\_\_\_



# The Instrumentation, Systems and Automation Society Central Keystone Section

APPLICATION FOR ISA WEB ADVERTISEMENT Page 2

2

## **TERMS:**

Rates are based on a 12 month year with actual billing prorated on a monthly basis from September 1. Payments must be received in advance of publishing any ad. Newsletter ads will be provided in 8 newsletters (or less, if prorated) throughout the year. Newsletter ads will be in black and white.

All orders, materials and payments must be received at least 30 days before the month of the ad's first hosting. The Section will reimburse the advertiser a month's fee, if the ad is not posted by the middle of the starting month.

Ad materials and instructions are emailed to [tom@poicontrols.com](mailto:tom@poicontrols.com). Payments are rendered to *ISA Central Keystone Section* and sent to Thompson McConnell at 168 Kings Gate Drive, Lititz, PA 17543 as described earlier.

The Section reserves the right to edit or deny publishing of any information they deem to be objectionable or non-relevant material. Any significant editing will be reviewed with advertiser prior to making permanent changes. Simple grammar and spelling changes will be made without notice. If there are intended errors within the copy, please advise at the time of ordering.

These terms are published on the Section website at [www.isa.org/~cenke](http://www.isa.org/~cenke) and may be updated from time to time without notice.

The advertiser agrees by his or her application that he has read and agreed to these terms and agrees to abide by them and remain aware of any changes as posted on the Section website. The advertiser has 30 days from the date of posting of any changes in terms to object to them and withdraw from the balance of his advertisement contract without penalty. If objections are not brought to the attention of the Section within the 30 day notice term, the advertiser will be deemed to have agreed with the new terms without objection and will be bound by them for the balance of the contract period.

## **Media Details:**

All graphics supplied must be in either gif or jpg format. Animated ads are not acceptable. Details of link and any additional text (up to 125 words) must be supplied by advertiser at time of ordering.

If a graphics version of a text only banner ad is to be used, either the graphics will be supplied or an additional fee of \$50 for text ad graphic creation will be due and payable at ordering.

## ***How to Apply:***

### **To Apply via mail:**

1. Mail Completed application and payment to the following address:

Thompson McConnell  
Powerhouse Operations Inc.  
168 Kings Gate Drive  
Lititz, PA 17543

**Make checks payable to:** *ISA Central Keystone Section.*

2. Mail or e-mail artwork to Thompson McConnell at [tom@poicontrols.com](mailto:tom@poicontrols.com).