



POWID
Symposium 2009



Sponsor Prospectus

ISA POWID 2009 Conference Co-located with the Electric Power Conference

12-14 May 2009
Chicago, Illinois
Donald E. Stephens Convention Center

Option One:

POWID 2009 Conference Sponsor

You receive in return for your sponsorship dollars:

- Sponsor inclusion in all POWID Conference printed material
- Sponsor inclusion and webpage link on the POWID Conference website
- Sponsor logo displayed on a banner in the POWID meeting rooms
- Sponsor recognition from the podium at the opening POWID conference session
- POWID sponsor plaque to display in sponsor's booth
- POWID logo placed with sponsor show guide listing
- Sponsor recognition in the show issue of POWER Magazine
- Participation in the POWID exhibitor 'dance card' prize drawing
- Distribution of one literature piece at a display table located in the back of the POWID conference sessions
- Sponsor ribbons for sponsor's booth staff
- One delegate admittance to the POWID conference
- Recognition in the primary Electric Power Conference program brochure and show guide
- Sponsor logo included in the H&A Banquet booklet
- Sponsor recognition on banners in the H&A Banquet area
- Five tickets to the H&A Banquet

Your investment is \$2500

Option Two:

POWID 2009 Portfolio Sponsor

You receive in return for your sponsorship dollars:

- Sponsor name inclusion on attendee portfolios
- Sponsor recognition on banners in the ELECTRIC POWER 2009 Registration area
- Sponsor ribbons for sponsor's staff attendees
- Sponsor recognition in the Electric Power 2009 promotional materials and the official show guide
- Ten percent discount on a one-time, four-color advertisement reserved in the 2009 Show Guide (distributed during the event)
- Sponsor recognition as, and receives the benefits of, an Electric Power 2009 Website Partner
- Sponsor logo displayed in the meeting room prior to the second day Plenary Sessions
- Sponsor recognition and thanked during the second day Plenary Sessions
- Three complimentary VIP invitations to the POWID Conference, including admission to the Electric Power 2009 Conference (can be issued to customers or other business relations)

Your investment is \$3000 plus portfolio Expenses

Option Three:

POWID 2009 Beverage Station Sponsor

You receive in return for your sponsorship dollars:

- Signage at your beverage station(s)
- Sponsor listing as Beverage Station Sponsor of the Reception
- Invitations to attend all conference rooms all day
- Sponsor option to bring company napkins, coasters, beverage holders, etc. and display them at sponsor's designated beverage station (items approved by ISA)
- Sponsor recognition as Beverage Station Sponsor and contributing sponsor in the POWID H&A Guide

Your investment is \$1000

5 Spots Available