

iAU2M8.09

Thursday, 8 October 2009
ISA EXPO, Reliant Center, Houston, Texas

Inspire middle and high school students to become the next generation of Automation professionals!

When you exhibit or sponsor at *iAU2M8.09*, you'll help open the doors to the exciting world of Automation for the next generation. ***iAU2M8.09*** is a unique event that **brings together middle and high school science and math students with Automation professionals at ISA EXPO**. Last year, we hosted over 400 combined students, teachers, and administrators— **600 are expected to attend this year!**

Why Exhibit or Sponsor at *iAU2M8.09*?

- Connect with students to show how exciting the Automation profession can be and relay the importance of a “cool job in Automation”
- Show students live, interactive, educational displays, and demonstrations related to Automation
- Gain exposure for your organization's passion for the Automation profession
- Support students' educational growth along-side representatives from corporate, education, and not-for-profit organizations

Read on to learn how you can exhibit or sponsor at *iAU2M8.09* this year!

Held in conjunction with:



2008 Participating Organizations:

- ASCO Numatics
- FIRST Robotics
- JETS
- National Instruments
- Shell/CSTEM
- University of Houston
- Yokogawa

“The students really got into it—the atmosphere was like a high-school football pep rally. For many students, it was the first time they saw how engineering could be fun and make a huge difference in the world.”

John Hanks

National Instruments
Vice President,
Industrial Embedded Products
2008 *iAU2M8.08* Keynote Speaker

Exhibit and Sponsorship Opportunities

Exhibit Space Packages

In addition to benefits listed under each level, all Exhibit Space packages include **sponsor's logo on iAU2M8.09: website, e-mails, general event signage, attendee handout, and in the ISA EXPO onsite program.**

\$500 Level

Education Alley Tabletop Limited Spaces Available

NEW!

- One tabletop exhibit located in *Education Alley* on the ISA EXPO Show Floor*

Tabletop

5 Spaces Available

- One tabletop exhibit*

Lend-a-Hand

5 Spaces Available

- Support a not-for-profit organization's participation at event
- One tabletop exhibit for sponsored organization*
- Your company's logo on signage indicating your support of the not-for-profit organization

Tour Stop

5 Spaces Available

- Five-minute tour stop opportunity at ISA EXPO booth inside or outside of Reliant

Sponsorship Packages

In addition to benefits listed under each level, all Sponsorship packages include **sponsor's logo on iAU2M8.09: website, e-mails, general event signage, attendee handout, and in the ISA EXPO onsite program.**

\$1,000 Level

Automation Avenger Appearance 5 Spaces Available

- Support an Automation Avenger character's appearance at iAU2M8.09
- Five-minute opportunity to address the student audience at keynote session

Knowledge

1 Space Available

- Exclusive right to include one paragraph of copy and logo in a career brochure being distributed to student attendees
- Your logo included on keynote signage
- Sponsor mention during keynote session

Level: \$1,500

Educator Appreciation

1 Space Available

- Exclusive right to include your logo on educator gift for teacher attendees (approximately 30 teachers)
 - Sponsor pays sponsor fee plus cost of educator gift
- Opportunity to provide input for mini lesson plan for educators
- One tabletop exhibit*

Scholarship

1 Space Available

- Provide support for the future creation of a mini teacher scholarship fund that includes classroom materials to conduct Automation exercises
- One tabletop exhibit*

Level: \$2,000

Munch

1 Space Available

- Provide lunch snacks for student attendees
- Sponsor pays sponsor fee and cost of lunch
- Sponsor mention during keynote session
- One tabletop exhibit*

Visibility

1 Space Available

- Exclusive right to include your logo on T-shirt for student attendee giveaway
 - Sponsor pays sponsor fee and cost of T-shirt production
- One tabletop exhibit*

Level: \$3,000

Automation in Motion

1 Space Available

- Provide transportation support for student attendees
- Your company's logo included on signage at Reliant bus stop
- Provide support for tour guide appreciation gift

* All tabletop exhibits include:

- 10x10 space
- Pipe and drape
- 7"x44" identification sign on back wall
- 6' skirted table
- 2 chairs
- Wastebasket
- Carpet
- One-time vacuuming prior to opening of show floor

Electrical service is not included.

Save Your Space!

Contact Michael Marlowe

(919) 990-3937, mmarlowe@automationfederation.org

To help support the growth of the next generation of Automation professionals!