



Safety & Security Symposium2010

28–29 April 2010
Astor Crowne Plaza
New Orleans, LA, USA



LIMITED exhibit space and exclusive sponsorship opportunities are available. Contact Carol Schafer, cschafer@isa.org, +1-919-990-9206.

29 April Exhibit Hours:

11:15 a.m. – 12:30 p.m.

2:00 p.m. – 2:15 p.m.

3:45 p.m. – 4:00 p.m.

Evening Reception

Sponsor/Exhibitor Information

The 2010 ISA Industrial Automation Safety and Security Symposium will provide an in-depth look at today's safety technologies and procedures associated with identifying and mitigating safety hazards in industrial environments. This symposium will focus not only on Safety Instrumented Systems (SIS) topics, but also include material on cyber security and associated challenges in designing and implementing SIS and process automation solutions.

A full program will include expert-led sessions, training, social functions, and more at the Astor Crowne Plaza in the French Quarter of New Orleans.

Technical demonstrations and presentations that will challenge attendees and presenters alike will bring excited customers and prospects to the conference—and to your booth! Conferees will be the key professionals who desire practical and useful guidance for designing industrial processes, selecting SIS, and protecting these systems against cyber threats and unsafe failures alike. Leaders and experts on safety and control, and those users interested in finding solutions to the security and plant safety issues they face every day, are the prime attendees targeted for this symposium.

The symposium is scheduled so that conference sessions and exhibit hours do not overlap. Exhibitors will have the full attention of conferees when they meet with them to discuss solutions and applications during conference breaks, meals and the evening reception.

Further your own education and networking opportunities while the conference is in session—your exhibit space includes one (1) full conference registration (a \$299.00 value) which includes scheduled luncheons. This extended opportunity to network and communicate keeps you actively engaged with the professionals that design, manage, specify, and consult in the industrial safety and security arena.

See next page for sponsorship and exhibitor opportunities and floorplan.

Sponsorship and Exhibit Opportunities on 29 April

Platinum Sponsor

Exclusive Sponsorship of the Conference Luncheon—\$2,500.00

Become a Platinum Sponsor and enjoy your logo visibility in all promotional materials and attendee hand-outs, associating your brand with safety and security solutions. Sponsorship includes (1) exhibit booth space (6' skirted table) (first come, first served) and option to purchase additional spaces at the standard rate. In addition, your company will be featured on the symposium website with a link to your company website.

Gold Evening Reception Sponsor

Exclusive Sponsorship of the Conference Evening Reception—\$2,000.00

Establish mindshare with conference attendees by displaying your company's banner at the bar(s) during the Evening Reception. Sponsorship includes (1) exhibit booth space (6' skirted table) (first come, first served) and option to purchase additional spaces at the standard rate. Your company's logo will be featured on all promotional materials, the attendee manual, and other conference hand-outs. In addition, your company will be featured on the symposium website with a link to your company website.

Gold Sponsor

Exclusive Sponsorship— \$1,500.00

Logo Conference Presentation Note Set Cover (if applicable)

Attendees will take your brand home with them. Your company logo and website link will be included on each Conference Note set (or other conference handouts) which may contain the printed slide presentations of symposium speakers. You also have the opportunity to display company promotional handouts at the conference. The ISA event website will feature your company with a link to your company website. Your company's logo will be featured on all promotional materials, the attendee manual, and other conference hand-outs.

Silver Sponsor

Coffee Breaks (2 available)—\$1,000.00

Display your company banner or sign at a coffee break and at the Registration Desk during the conference. Your company's logo will also be featured on all promotional materials, the attendee manual, and other conference hand-outs.

Bronze Sponsor

Attendee Name-Place Cards—\$800.00

Make sure attendees notice your brand when your logo and company information are printed on the back of the name-place cards at every attendee table. Your company's logo will also be featured on all promotional materials, the attendee manual, and other conference hand-outs.

Product Exhibitor

6' exhibit space, includes skirted table, full conference, and luncheon—\$820.00

Additional Exhibit Staff

\$150.00

Additional Exhibitor Conference Registration

**ISA Members: \$199.00 each
Non-Members: \$299.00 each**

Floor Plan

