



# POWID Symposium2010

7-10 June 2010  
J.W. Marriott  
Summerlin, NV USA

Standards  
Certification  
Education & Training  
Publishing  
**Conferences & Exhibits**

## Exhibit & Sponsorship Prospectus

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Your Space  
Today!**

[www.isa.org/powersymp](http://www.isa.org/powersymp)

# The 53rd Annual ISA Power Industry Symposium

**JW Marriott Resort & Spa  
Summerlin, Nevada**

**7-10 June 2010 - Symposium**

**6-9 June 2010 - Exhibit Days**

## Sponsor/Exhibitor Information

**POWID is the largest** single event of its type, bringing together power generation industry professionals and leaders to discuss the latest innovations in power instrumentation and controls. The technical program theme is "Advances in Power Generation Industry Automation" and will include—but not be limited to—sessions on such topics as:

- Power Plant Control System Advances
- Productivity Technologies
- Nuclear Plant Issues and Technologies
- Smart Grid Initiatives
- Power Plant Safety & Training
- Control and Information Systems Security
- Automation Life Cycle

Poignant keynote messages from industry leaders, industry and ISA training sessions, ISA Power Plant Standards working group meetings, an Honors & Awards Luncheon, and an upbeat Opening Night Reception all add to the conference experience for attendees and exhibitors. This combination of events—unique to POWID—entices the right attendees to the conference—and to your exhibit!

POWID is scheduled so that conference sessions and exhibit hours do not overlap. Exhibitors will have the full attention of conferees when they meet with them to discuss solutions and applications during conference breaks, meals and receptions over a 2 ½ day period.

Further your own education and networking opportunities while the conference is in session—your exhibit space include one (1) full conference registration with scheduled luncheons.

Limited exhibit space and exclusive sponsorship opportunities are available. Contact Carol Schafer, [cschafer@isa.org](mailto:cschafer@isa.org), +1 (919) 990-9206.

### Exhibit Hours:

*Sunday, 6 June*

6:00 p.m. – 8:00 p.m.

*Monday, 7 June*

7:00 a.m. – 8:00 a.m.

5:00 p.m. – 7:00 p.m.

*Tuesday, 8 June*

7:00 a.m. – 8:00 a.m.

12:00 p.m. – 1:00 p.m.

5:00 p.m. – 7:00 p.m.

*Wednesday, 9 June*

7:00 a.m. – 8:00 a.m.

12:00 p.m. – 1:00 p.m.

## Sponsorship and Exhibit Opportunities:

**Major Sponsor:** \$5000.00

Becoming a Major Sponsor sets your company apart and shows your status as a key supplier and supporter at POWID. As a Major Sponsor, your company will enjoy coverage in POWER Magazine, POWID advertisements, ISA Division Newsletters, recognition at the Opening Night Reception, and a link to your company website from the POWID website for an entire year. Sponsorship includes your choice of (1) exhibit booth space (first come, first serve) and first option to purchase additional spaces at the Booth Exhibitor rate. Major Sponsors are given first choice of booth locations before Booth Exhibitors are assigned. This sponsorship includes 2 complimentary conference registrations.

**Booth Exhibitor:** 10' x 10' exhibit space with draped back wall and side walls, located in the main conference area - \$1200.00

Includes 6' x 24" skirted table, 2 chairs, a trash can, and a 110VAC outlet. All items for display must be contained within your exhibit space. Exhibit space comes with (1) full conference registration, (1) CD of the conference proceedings, (1) Opening Night Reception ticket, (1) Honors & Awards Luncheon ticket, (1) ticket to both Tuesday and Wednesday luncheons; and the opportunity to participate in the Exhibitors' Critique Session.

**Table Top:** Exhibit space confined to size of 6' x 24" skirted table with chair, located outside main conference area, as available - \$700.00.

Includes (1) 6' x 24" skirted table, 1 chair, a trash can, and a 110VAC outlet. All items for display must be contained within your table top area. Skyline displays which require the same floor space as a 6' x 24" table may also be used. Exhibit space comes with (1) full conference registration, (1) CD of the conference proceedings, (1) Opening Night Reception ticket, (1) Honors & Awards Luncheon ticket, (1) ticket to both Tuesday and Wednesday luncheons; and the opportunity to participate in the Exhibitors' Critique Session.

**Additional Exhibit Staff:** \$200.00

Exhibit staff receive (1) ticket to opening night reception, (1) ticket to Honors & Awards Luncheon, (1) ticket to both the Tuesday and Wednesday luncheons, and may participate in exhibitor critique session.

**Conference Break Sponsor:** \$300.00

Gain elevated exposure to the conferees with sponsorship of one of these scheduled conference breaks:

Coffee Break – Monday A.M.

Coffee Break – Tuesday A.M.

Snack Break – Tuesday P.M.

Coffee Break – Wednesday A.M.

**Lanyard Sponsor:** \$300.00

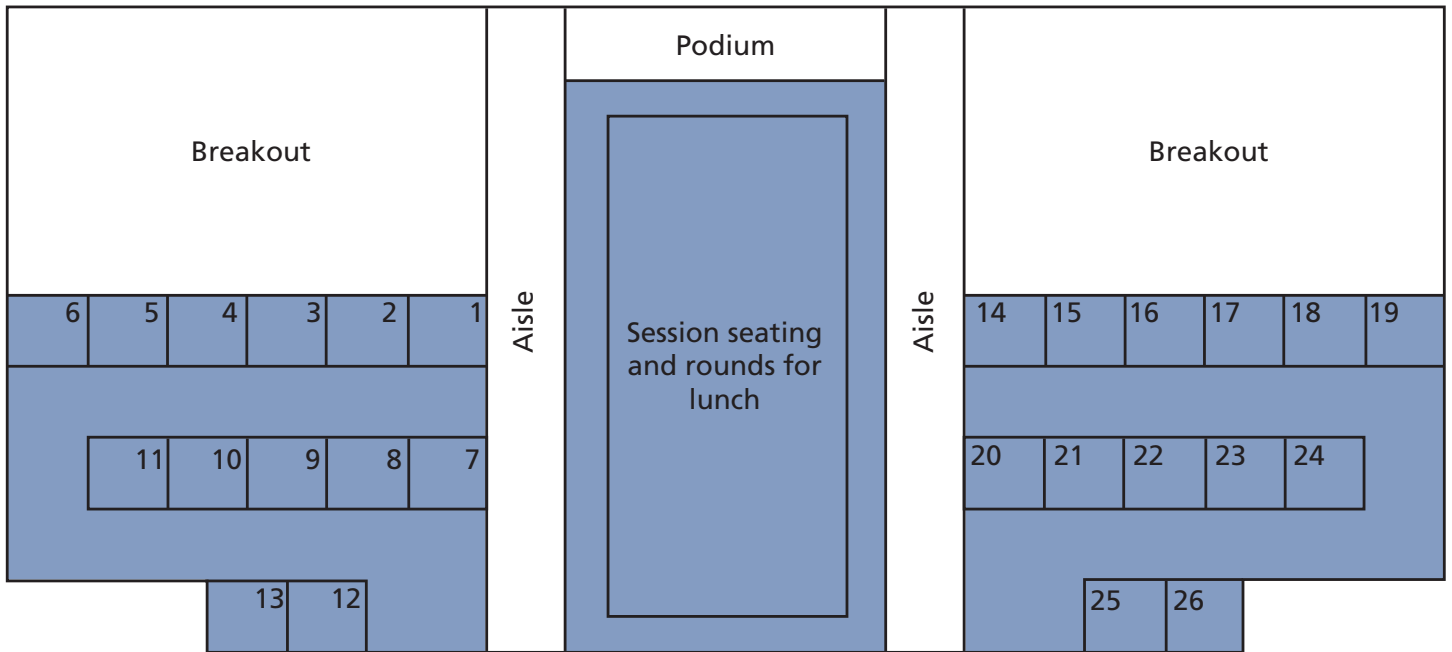
Conferees are provided with lanyards promoting your company's logo for the duration of the conference.

**Additional Exhibitor Conference Registration:**

ISA Members: \$450.00 each (\$500.00 after 3 May)

Non-Members: \$550.00 each (\$600.00 after 3 May)

# Floor Plan:



Tabletop exhibits available in foyer.

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Floor plan not to scale and subject to change.