



International Society of Automation
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ISA's Fourth Annual Marketing and Sales Summit

9–11 September 2009 • Boston Park Plaza Hotel & Towers • Boston, MA • www.isa.org/mktsales

Mail form and payment to:
ISA—Marketing & Sales Summit
PO Box 3561
Durham, NC 27702-3561

Call ISA Customer Service
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E-mail: info@isa.org

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1. Customer Information

ISA Member: _____
Name (last): _____ (first): _____ (mi): _____
Company: _____ Title: _____
Street Address: _____
City: _____ State: _____ Postal Code: _____
Phone: _____ Fax: _____ E-mail: _____
 Speaker Developer Chairman Vendor Staff Attendee

2. ALL PARTICIPANTS ARE REQUIRED TO PAY REGISTRATION FEES

Summit Registration*:

- ISA Member\$395
- Non-member\$495

Other Options:

- Opening Reception\$30 (If not attending the Summit)
- Thursday Luncheon\$40 (if not attending the Summit)
- Thursday Tour & Dinner\$60

Pre-Summit Workshops—Select One:

- Marketing and Sales 101\$150 ISA Member/\$200 Non-member
- Software Pricing, before 8 Aug....\$195 ISA Member/\$295 Non-member
- Software Pricing, after 8 Aug.\$295 ISA Member/\$395 Non-member

Registration and Short Course Total: \$ _____

*Your Full Symposium registration includes admission to all Sessions and scheduled luncheons. Wednesday Workshops and Thursday's Tour & Dinner are separate costs.

3. Payment Summary

Charge: Visa MC Amex Discover
Charge Account Number: _____
Exp. Date: _____
Signature: _____

Make Checks Payable to:

ISA Marketing & Sales Summit
Military vouchers or company purchase orders not accepted.

Hotel Registration:

Boston Park Plaza Hotel & Towers
50 Park Plaza at Arlington Street
Boston, MA 02116
Phone: (617) 426-2000
Fax: (617) 426-5545
\$189.00 Single/Double Rate
Hotel Reservation cut-off date: 9 August 2009