

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media—as well as more than 2,600 advertiser and agency members.

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INTECH

ISA
67 Alexander Drive
Research Triangle Park, NC 27709
Tel.: (919) 990-9222
Fax: (919) 990-9434
Website: www.isa.org

Official Publication of:
International Society of Automation
Established: 1953
Issues Per Year: 12

FIELD SERVED

INTECH serves those involved in the following manufacturing industries: Manufacturing, Non-Manufacturing, Engineering & Integration, and Others Allied to the field.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients include: System Design, Control Engineering & Integration; Corporate Management; Engineering Management; Plant, Operations & Product Engineering; Research & Development, Measurement, Testing & Quality; Product Design Engineering; Education & Training; Marketing & Sales; and other titled & untitled individuals within the Field Served.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	1,247
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	183
Electronic _____	-
All Other _____	2,023
TOTAL	3,453

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	43,448	61.0	43,194	60.6	254	0.4
Sponsored Individually Addressed _____	-	-	-	-	-	-
*Membership Benefit _____	27,806	39.0	1,301	1.8	26,505	37.2
Multi-Copy Same Addressee _____	18	-	-	-	18	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	71,272	100.0	44,495	62.4	26,777	37.6

*See Paragraph 9

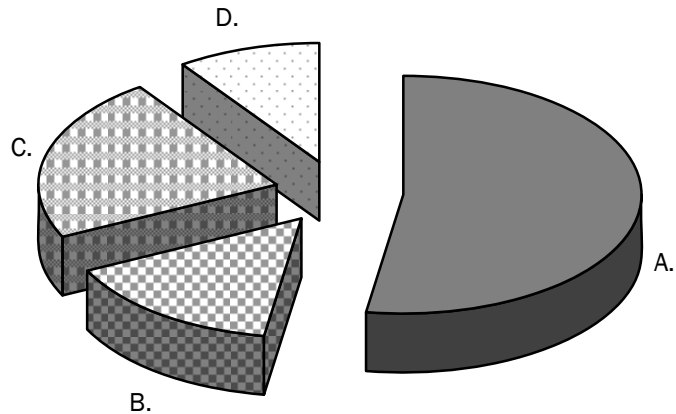
2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD															
2009 Issue	Number Removed	Number Added	Print Version Only (A)	Electronic Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	2009 Issue	Number Removed	Number Added	Print Version Only (A)	Electronic Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified
January ____	3,524	4,329	67,386	7,828			75,214	April _____	3,708	2,234	64,006	8,702			727,08
February ____	2,330	1,623	66,560	7,947			74,507	May _____	32,953	25,304	55,706	9,318			65,024
March ____	2,255	1,930	65,788	8,394			74,182	June _____	2,904	3,889	57,079	8,930			66,009
								TOTAL	47,674	39,309					

3a. BUSINESS/OCCUPATIONAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009													
This issue is 10.3% or 7,500 copies below the average of the other 5 issues reported in Paragraph two.													
CLASSIFICATION BY BUSINESS	TOTAL	Percent	Print Version Only (A)	Electronic Version Only (B)	A	B	C	D	E	F	G	I	J
Oil & Gas Extraction _____	1,769	2.7	1,514	255	704	255	205	259	43	202	2	53	46
Food _____	2,146	3.3	1,965	181	431	598	262	623	86	83	5	20	38
Tobacco Products _____	21	0.0	19	2	9	-	1	6	2	1	-	-	2
Textiles _____	38	0.1	34	4	15	4	1	7	1	5	1	1	3
Pulp, Paper, & Allied Products _	1,767	2.7	1,633	134	311	554	201	533	44	77	5	20	22
Chemicals _____	3,652	5.6	3,209	443	1,227	545	370	844	187	316	13	70	80
Pharmaceuticals _____	1,631	2.5	1,376	255	578	232	188	281	175	99	4	19	55
Petroleum Refining & Related Industries _____	3,197	4.9	2,700	497	1,397	270	226	526	98	391	16	134	139
Rubber & Miscellaneous Plastics _____	1,003	1.5	936	67	167	336	148	230	43	51	2	19	7
Stone, Clay, Glass & Concrete Products _____	523	0.8	482	41	70	185	63	161	14	23	-	4	3
Primary Metals _____	1,524	2.3	1,425	99	219	506	217	398	50	90	5	19	20
Valves, Fittings, Fabricated Metal Prods _____	1,734	2.7	1,581	153	186	537	220	299	55	143	3	265	26
Industrial Machiner & Equipment, including Computers _____	4,472	6.9	4,029	443	890	1,481	784	478	156	371	17	196	99
Electronic & Other Electric Equipment _____	3,406	5.2	2,847	559	656	991	486	299	172	288	27	282	205
Communications Equipment _	18	0.0	18	-	4	4	4	1	-	-	-	5	-
Semiconductors & Electronic Components _____	442	0.7	379	63	95	103	56	68	32	47	2	24	15
Transportation _____	487	0.7	445	42	95	167	87	66	22	29	4	9	8
Transportation-Automotive ____	716	1.1	640	76	121	197	122	147	42	66	6	7	8
Transportation-Aircraft _____	192	0.3	176	16	41	46	43	19	14	22	1	1	5
Transportation-Aerospace _____	410	0.6	350	60	86	77	81	51	38	64	-	5	8
Instrument/Measurement/Analysis & Ctrl Apparatus _____	4,116	6.3	3,473	643	832	957	307	252	225	317	37	808	381
Medical Instrumentation & Systems _____	779	1.2	712	67	134	250	132	87	73	81	1	7	14
Manufacturing	34,043	52.4	29,943	4,100	8,268	8,295	4,204	5,635	1,572	2,766	151	1,968	1,184
Metal Mining _____	353	0.5	303	50	112	70	40	67	10	34	5	4	11
Utilities-Pipelines except Natural Gas _____	127	0.2	118	9	52	21	13	27	2	10	1	1	-
Communications _____	697	1.1	637	60	110	298	131	81	12	19	2	20	24
Utilities _____	521	0.8	460	61	195	38	37	165	27	25	3	11	20
Utilities-Electrical _____	2,072	3.2	1,801	271	610	441	359	440	64	78	19	25	36
Utilities-Natural Gas _____	422	0.6	373	49	149	61	45	96	27	28	1	5	10
Utilities-Combo (Nuclear/Fossil Fuel, etc) _____	421	0.6	363	58	164	34	66	86	12	37	3	11	8
Utilities-Water/Wastewater ____	1,335	2.1	1,186	149	542	222	121	314	33	51	2	20	30
Instrument & Ctrl Apparatus Sales & Services _____	1,109	1.7	989	120	214	186	18	27	18	41	7	535	63
Education _____	1,553	2.4	1,055	498	132	96	64	53	70	34	829	11	264
Research, Development & Testing _____	1,379	2.1	1,183	196	247	297	211	89	285	174	8	26	42
Non-Manufacturing	9,989	15.4	8,468	1,521	2,527	1,764	1,105	1,445	560	531	880	669	508
Construction _____	1,224	1.9	1,130	94	241	583	166	96	21	67	7	11	32
Systems Integration _____	2,159	3.3	1,844	315	1,120	409	232	71	36	102	6	124	59
Engineering Services _____	9,550	14.7	8,507	1,043	3,871	2,283	1,760	415	194	625	33	140	229
Management Consulting _____	1,600	2.5	1,414	186	368	704	204	118	33	72	9	59	33
Engineering & Integration	14,533	22.4	12,895	1,638	5,600	3,979	2,362	700	284	866	55	334	353
Other _____	5,128	7.9	3,235	1,893	319	127	38	92	28	45	23	144	4,312
Government _____	1,331	2.0	1,165	166	298	351	256	186	109	89	17	10	15
Others Allied to the field	6,459	9.8	4,400	2,059	617	478	294	278	137	134	40	154	4,327
TOTAL QUALIFIED CIRCULATION	65,024	100.0	55,706	9,318	17,012	14,516	7,965	8,058	2,553	4,297	1,126	3,125	6,372

- A. Systems Design, Control Systems Engineering & Integration
- B. Corporate Management
- C. Engineering Management
- D. Plant, Operations & Production Engineering
- E. Research & Development, Measurement, Testing and Quality
- F. Product Design Engineering
- G. Education & Training
- I. Marketing & Sales
- J. Titled and Non-Titled Personnel

3a. Business and Industry

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL
A. Manufacturing _____	34,043	52.4
B. Non-Manufacturing _____	9,989	15.4
C. Engineering & Integration _	14,533	22.4
D. Others Allied to the field __	6,459	9.8



3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009

QUALIFICATION SOURCE	Qualified Within			Print Version Only (A)	Electronic Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 Year	2 Years	3 Years						
I. Direct Request: _____	36,360	62	16	32,874	3,564			36,438	56.0
II. Request from recipient's company: _____	32	79	19	130	-			130	0.2
III. Membership Benefit: _____	21,562	5,378	1,516	22,702	5,754			28,456	43.8
IV. Communication from recipient or recipient's company (other than request): _____	-	-	-	-	-			-	-
V. TOTAL - Sources other than above (listed alphabetically): _____	-	-	-	-	-			-	-
Association rosters and directories _____	-	-	-	-	-			-	-
Business directories _____	-	-	-	-	-			-	-
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-	-	-			-	-
Other sources _____	-	-	-	-	-			-	-
VI. Single Copy Sales: _____	-	-	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	57,954	5,519	1,551	55,706	9,318			65,024	100.0
PERCENT	89.1	8.5	2.4	85.7	14.3			100.0	

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009

MAILING ADDRESS	Print Version Only (A)	Electronic Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____	50,413	5,894			56,307	86.6
Individuals by name only _____	5,014	3,424			8,438	13.0
Titles or functions only _____	7	-			7	-
Company names only _____	252	-			252	0.4
Multi-Copy Same Addressee copies _____	20	-			20	-
Single Copy Sales _____	-	-			-	-
TOTAL QUALIFIED CIRCULATION	55,706	9,318			65,024	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009

Country	Print Version Only (A)	Electronic Version Only (B)	Total Qualified	Percent	Country	Print Version Only (A)	Electronic Version Only (B)	Total Qualified	Percent
ASIA					Spain _____	526	200	726	
Bangladesh _____	1	-	1		Sweden _____	30	3	33	
Brunei _____	6	3	9		Switzerland _____	36	7	43	
Burma _____	1	-	1		Ukraine _____	-	1	1	
Cambodia _____	-	-	-		United Kingdom _____	207	46	253	
China _____	14	4	18		Yugoslavia _____	1	-	1	
Hong Kong _____	4	2	6		Subtotal	1,856	534	2,390	3.7
India _____	1,189	744	1,933		AFRICA				
Indonesia _____	41	7	48		Algeria _____	-	-	-	
Japan _____	84	10	94		Angola _____	2	-	2	
Korea - South _____	21	3	24		Botswana _____	1	-	1	
Malaysia _____	38	11	49		Burkina Faso _____	1	-	1	
Mongolia _____	-	-	-		Chad _____	1	-	1	
Pakistan _____	21	6	27		Comoros _____	1	-	1	
Philippines _____	32	22	54		Congo, Republic of the _____	1	-	1	
Singapore _____	85	16	101		Egypt _____	22	6	28	
Sri Lanka _____	3	1	4		Ghana _____	2	-	2	
Taiwan _____	16	2	18		Kenya _____	1	-	1	
Thailand _____	13	2	15		Liberia _____	-	-	-	
Uzbekistan _____	-	-	-		Morocco _____	-	-	-	
Vietnam _____	1	-	1		Nigeria _____	72	8	80	
Subtotal	1,570	833	2,403	3.7	Republic Of South Africa _____	27	13	40	
MIDDLE EAST					Sudan _____	3	1	4	
Bahrain _____	10	8	18		Subtotal	134	28	162	0.2
Iraq _____	-	-	-		NORTH AMERICA				
Israel _____	73	17	90		Canada _____	3,363	906	4,269	
Jordan _____	1	-	1		United States of America _____	46,085	5,844	51,929	
Kuwait _____	36	12	48		Mexico _____	204	154	358	
Lebanon _____	4	-	4		Subtotal	49,652	6,904	56,556	87.0
Libya _____	1	-	1		CARIBBEAN				
Oman _____	10	1	11		Aruba _____	1	-	1	
Qatar _____	57	5	62		Bahamas _____	4	-	4	
Saudi Arabia _____	184	54	238		Barbados _____	1	-	1	
Turkey _____	5	3	8		Bermuda _____	7	1	8	
United Arab Emirates _____	88	19	107		Dominican Republic _____	6	1	7	
Yemen _____	-	-	-		Jamaica _____	5	1	6	
Subtotal	469	119	588	0.9	Netherlands Antilles _____	2	1	3	
EUROPE					Trinidad and Tobago _____	59	7	66	
Azerbaijan _____	1	1	2		St Christopher & Nevis _____	1	-	1	
Austria _____	10	1	11		Subtotal	86	11	97	0.1
Belgium _____	41	10	51		CENTRAL AMERICA				
Bosnia-Herzegovina _____	-	1	1		Costa Rica _____	2	-	2	
Bulgaria _____	1	1	2		El Salvador _____	54	6	60	
Croatia _____	4	1	5		Guatemala _____	24	15	39	
Cyprus _____	-	1	1		Honduras _____	1	-	1	
Czech Republic _____	4	-	4		Panama _____	3	-	3	
Denmark _____	19	6	25		Subtotal	84	21	105	0.2
Estonia _____	-	-	-		SOUTH AMERICA				
Finland _____	22	5	27		Argentina _____	29	5	34	
France _____	107	19	126		Bolivia _____	5	1	6	
Germany _____	53	11	64		Brazil _____	1,187	432	1,619	
Greece _____	12	3	15		Chile _____	47	17	64	
Hungary _____	3	2	5		Colombia _____	165	236	401	
Iceland _____	1	1	2		Ecuador _____	23	21	44	
Italy _____	97	29	126		Falkland Islands _____	-	-	-	
Kazakstan _____	2	-	2		Paraguay _____	2	-	2	
Latvia _____	1	-	1		Peru _____	69	64	133	
Lithuania _____	-	-	-		Uruguay _____	3	-	3	
Luxembourg _____	3	1	4		Venezuela _____	125	54	179	
Malta _____	1	-	1		Subtotal	1,655	830	2,485	3.8
Netherlands _____	227	45	272		ASIA PACIFIC				
Norway _____	17	6	23		Australia _____	178	34	212	
Poland _____	6	3	9		Kiribati _____	-	-	-	
Portugal _____	45	5	50		New Zealand _____	22	4	26	
Republic Of Ireland _____	281	89	370		Papua New Guinea _____	-	-	-	
Romania _____	8	8	16		Subtotal	200	38	238	0.4
Russian Federation _____	86	27	113		TOTAL QUALIFIED CIRCULATION	55,706	9,318	65,024	100.0
Serbia _____	-	-	-						
Slovak Republic _____	3	1	4						
Slovenia _____	1	-	1						

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009

State & Zip Code	Print Version Only (A)	Electronic Version Only (B)	Total Qualified	Percent
039-049 Maine _____	226	11	237	
030-038 New Hampshire _____	246	19	265	
050-059 Vermont _____	78	9	87	
010-027 Massachusetts _____	1,228	125	1,353	
028-029 Rhode Island _____	139	8	147	
060-069 Connecticut _____	616	61	677	
NEW ENGLAND	2,533	233	2,766	4.3
100-149 New York _____	1,910	183	2,093	
070-089 New Jersey _____	1,404	142	1,546	
150-196 Pennsylvania _____	2,695	304	2,999	
MIDDLE ATLANTIC	6,009	629	6,638	10.2
430-459 Ohio _____	2,464	292	2,756	
460-479 Indiana _____	1,155	120	1,275	
600-629 Illinois _____	2,493	273	2,766	
480-499 Michigan _____	1,389	136	1,525	
530-549 Wisconsin _____	1,277	165	1,442	
EAST NO. CENTRAL	8,778	986	9,764	15.0
550-567 Minnesota _____	1,136	127	1,263	
500-528 Iowa _____	560	54	614	
630-658 Missouri _____	931	111	1,042	
580-588 North Dakota _____	119	42	161	
570-577 South Dakota _____	91	20	111	
680-693 Nebraska _____	259	21	280	
660-679 Kansas _____	397	50	447	
WEST NO. CENTRAL	3,493	425	3,918	6.0
197-199 Delaware _____	198	21	219	
206-219 Maryland _____	653	62	715	
200-205 Washington, DC _____	75	13	88	
220-246 Virginia _____	915	84	999	
247-268 West Virginia _____	274	37	311	
270-289 North Carolina _____	1,158	119	1,277	
290-299 South Carolina _____	653	63	716	
300-319 Georgia _____	1,033	133	1,166	
320-349 Florida _____	1,375	125	1,500	
SOUTH ATLANTIC	6,334	657	6,991	10.8

State & Zip Code	Print Version Only (A)	Electronic Version Only (B)	Total Qualified	Percent
400-427 Kentucky _____	452	38	490	
370-385 Tennessee _____	767	88	855	
350-369 Alabama _____	712	80	792	
386-397 Mississippi _____	244	25	269	
EAST SO. CENTRAL	2,175	231	2,406	3.7
716-729 Arkansas _____	282	19	301	
700-714 Louisiana _____	1,163	181	1,344	
730-749 Oklahoma _____	563	117	680	
750-799 Texas _____	6,908	1,199	8,107	
WEST SO. CENTRAL	8,916	1,516	10,432	16.0
590-599 Montana _____	136	10	146	
832-838 Idaho _____	218	41	259	
820-831 Wyoming _____	97	8	105	
800-816 Colorado _____	726	119	845	
870-884 New Mexico _____	153	22	175	
850-865 Arizona _____	476	67	543	
840-847 Utah _____	325	34	359	
889-898 Nevada _____	195	22	217	
MOUNTAIN	2,326	323	2,649	4.1
995-999 Alaska _____	194	39	233	
980-994 Washington _____	824	145	969	
970-979 Oregon _____	398	39	437	
900-961 California _____	3,914	583	4,497	
967-968 Hawaii _____	57	6	63	
PACIFIC	5,387	812	6,199	9.5
UNITED STATES	45,951	5,812	51,763	79.6
969 & 004-009 U.S. Territories _____	128	30	158	
Canada _____	3,363	906	4,269	
Mexico _____	204	154	358	
Other International _____	6,054	2,414	8,468	
APO/FPO _____	6	2	8	
TOTAL QUALIFIED CIRCULATION	55,706	9,318	65,024	100.0

7. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	2005	2006	2007	January-June 2008	July-December 2008*	January-June 2009*
6-Month Period Ended:	2005	2006	2007	January-June 2008	July-December 2008*	January-June 2009*
Total Audit Average Qualified _____	67,954	72,622	77,082	77,482	75,125	71,272
Qualified Non-Paid Total _____	41,441	47,158	52,188	50,718	48,271	44,495
Print Only _____	41,441	47,033	51,215	49,024	45,439	41,152
Electronic Only _____	-	125	973	1,694	2,832	3,343
Qualified Paid Total _____	26,513	25,464	24,894	26,764	26,854	26,777
Print Only _____	26,513	25,031	24,083	25,893	25,073	21,601
Electronic Only _____	-	433	811	871	1,781	5,176
Post Expire Copies included in Paid Circulation _____	8.9 %	10.2 %	9.7 %	11.2 %	11.7 %	11.9 %
Average Annual Order Price _____	\$10.17	\$9.37	\$9.18	\$9.01	\$9.01	\$8.74

*NOTE: July 2008 - June 2009 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.

**NC = None Claimed.

8. PAID CIRCULATION DATA

\$8.74	Average Annual Subscription Order Price for the Period Required (includes promotional incentive value, if any)
12	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD – PRINT VERSION ONLY						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	40,193	64.0	39,939	63.6	254	0.4
Sponsored Individually Addressed ____	-	-	-	-	-	-
Membership Benefit _____	22,542	36.0	1,213	2.0	21,329	34.0
Multi-Copy Same Addressee _____	18	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	62,753	100.0	41,152	65.6	21,601	34.4

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - ELECTRONIC VERSION ONLY						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	3,255	38.2	3,255	38.2	-	-
Sponsored Individually Addressed ____	-	-	-	-	-	-
Membership Benefit _____	5,264	61.8	88	1.0	5,176	60.8
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	8,519	100.0	3,343	39.2	5,176	60.8

9. ADDITIONAL DATA**METHOD OF DISTRIBUTION**

All qualified circulation conforms to the field served and definition of a recipient's qualification, as reported. Print copies are distributed via postal services or other carriers. Recipients who request the electronic versions are notified via email when the version is available.

PARAGRAPH 1:

Qualified Paid Benefit of Membership subscriptions averaging 26,505 copies were sold to qualified recipient at the following subscription price: \$8.74. Member's yearly subscription price is included in the dues and is non-deductible therefrom.

PARAGRAPH 3a:

The May 2009 issue is 10.3% or 7,500 copies below the average of the other 5 issues reported in Paragraph two.

PARAGRAPHS 5 AND 6 ARE NOT REQUIRED.**PUBLISHER'S AFFIDAVIT**

We hereby make oath and say that all data set forth in this statement are true.

Scott Swindell, Circulation

T.S. "Chip" Lee, Publishing Director

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed July 29, 2009

State North Carolina

County Wake

Received by BPA Worldwide July 29, 2009

Type PJ

ID Number I316Y0J9