

ASCO Introduces Two-Way Valves With Improved Performance and Online Configuration Tool

FLORHAM PARK, NEW JERSEY, May 5, 2009 – ASCO, the world's leading manufacturer of solenoid valves, today introduced its 8262/8263 Series two-way direct acting solenoid valves with increased AC and DC pressure ratings and real-time online configuration and ordering. The valves are ideal for applications in industrial and agricultural machinery, food products machinery, laundry and dishwashing appliances, and medical and analytical instruments.

“With modular product architecture, a Web-based configuration tool, online ordering, and the ASCO Today guaranteed same-day shipping program, customers can rapidly configure and purchase an 8262/8263 Series valve specifically for their application and receive it the next day,” said Robert Kemple, executive vice president, sales and marketing, ASCO Numatics-Americas. “In addition, these valves are engineered with higher air and inert gas service pressure ratings for AC and DC operation that enable original equipment manufacturers to achieve higher performance from their products.”

The 8262/8263 Series valves come in normally-closed, brass and stainless steel constructions. They can be used to control the flow of air, water, and light oil and are available in 1/8-inch, 1/4-inch, and 3/8-inch pipe sizes.

The online configuration tool allows a customer to quickly build a valve to meet a set of specific requirements. It then displays the list price, availability, 3D CAD drawings, and specifications for the configured product. The configurator

generates an order code for the valve that permits an immediate online purchase, plus greatly simplifies the reordering process. Most of the 8262/8263 Series valves are available through the ASCO Today same-day shipping program.

“ASCO has eliminated the complexity of configuring and buying solenoid valves, saving customers’ time and minimizing errors,” said Kemple. “Our expanded product line offers design engineers greater selection, more options, and a highly simplified buying experience.”

For more information, contact ASCO at 800-972-ASCO, by e-mail at info-valve@asco.com or visit www.ascovalve.com.