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ARC Educational Workshops at ISA EXPO 2009 to Focus on Plant Performance Benchmarking and Asset Lifecycle Management

DEDHAM, MASSACHUSETTS - July 13, 2009 - ARC Advisory Group has organized several educational workshops for owner/operators of process plants and other capital-intensive industrial facilities at ISA EXPO 2009 in Houston, Texas, October 6-8th. These free workshops will be presented in a separate theater (Booth #2457), adjacent to ARC's Asset Lifecycle Management Pavilion (Booth #2655). This pavilion will provide a unique venue

ISA EXPO 2009 workshops, presented by ARC analysts and other industry experts, will cover such timely and germane topics as plant performance benchmarking, operations and maintenance (O&M) information handover, and asset performance management.

for gaining a better understanding of asset lifecycle management (ALM) and seeing the latest ALM technology and solutions.

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Plant Performance Benchmarking Workshop

Since 2005, ARC has been working with an ever-expanding consortium of owner/operators across industry to help them accurately benchmark their performance in critical areas such as deploying automation technology, business practices, staffing, alarm management, and technology infrastructure. This benchmarking workshop will focus on two important issues: industry tools to collect and report benchmarking information, and how owner/operators can take advantage of this data and other metric information to gain a competitive edge in global markets.

O&M Information Handover Seminar

This meeting will report on activities to develop guidelines for more effective transfer (from EPCs to owner/operators) of information needed for operations and maintenance (O&M). The ultimate goal of this initiative is to accelerate operational readiness and increase the owner/operator's ability to maintain, operate, and improve the performance of manufacturing assets throughout the entire asset lifecycle.



Asset Performance Management Workshop

Asset performance management means different things to different people. This workshop will present ARC's evolving model for APM and provide practical strategies for improving asset operating and availability performance. This includes both physical equipment assets and the often "hidden assets" that drive ultimate asset performance.

For more information on these workshops or on ARC's ALM Knowledge Exchange at ISA EXPO, readers can call 781-471-1000, or visit www.arcweb.com/res/almexchange.

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NOTE TO EDITORS (NOT FOR PUBLICATION): ARC and ISA executives will be hosting a private media tour of the ARC ALM Knowledge Exchange and Technology Showcase pavilion on Tuesday, October 6th from Noon to 1:00 PM. This will be followed by a buffet lunch and press conference in the ISA press conference room (105C) at the Reliant Center. Journalists are encouraged to attend both. For details, please contact Paul Miller via e-mail at pmiller@arcweb.com or via phone at 781-471-1141.

About ISA: Founded in 1945, the International Society of Automation (www.isa.org) is a leading, global, nonprofit organization that is setting the standard for automation by helping over 30,000 worldwide members and other professionals solve difficult technical problems, while enhancing their leadership and personal career capabilities.

About ARC Advisory Group: Founded in 1986, Dedham, Massachusetts-based ARC Advisory Group has grown to become the thought leader in manufacturing, logistics, and supply chain solutions. For the complex business issues facing organizations today, ARC analysts have the industry knowledge and first-hand experience to help clients find the best answers.

Further information can be obtained from ARC, Three Allied Drive, Dedham, MA 02026, 781-471-1000, Fax 781-471-1100, E-mail info@arcweb.com, Web www.arcweb.com.