



ISA EXPO
6-8 October 2009
RELIANT PARK, HOUSTON, TEXAS

2009 ISA - POV EXPRESS – RELIANT CENTER

ISA is pleased to announce the POV Express. Privately Owned Vehicles (POV's) are defined as cars, pick-up trucks, vans, small tow trailers, and other trucks less than 12 feet. We will all need to work together to make this as efficient as possible for everyone. Please note that there must be two people in the car if you are going to unload your exhibit material yourself. Your vehicle may never be left unattended.

- Privately Owned Vehicles (POV's) will enter the Reliant Park through Gate 11, which is located on the West side of Reliant Center from Kirby and will be handled on a first-come, first-served basis.
- Straight trucks/Bobtail trucks, contract carriers and trucks over 12 feet are not considered POV's and must check in at the Freeman Driver Check in Desk located in the back of Hall B to get unloaded.

MOVE-IN

To assure a smooth and efficient move-in for everyone, all POV's must check in with the security officer located by Gate 11. Security personnel will be on hand to help direct you to the area that you can unload. Exhibitors will be directed to unload behind Hall C behind the loading docks.

Once unloaded, parking will not be permitted. Vehicles may never be left unattended.

Hours of Operation:	Thursday – Saturday	10-01-09 – 10-03-09	7:00 a.m. – 5:00 PM
	Monday	10-05-09	7:00 a.m. – 5:00 PM

MOVE –OUT

PLEASE NOTE: For your safety and to ease congestion on the back dock area during move-out, the POV location will remain the same as for Move-In, and the procedure will work the same way on the outbound of the show. All exhibitors can stage in the dock area behind Hall C.

Please note that no cars can begin to stage prior to 3:30 p.m. on Thursday, October 8, 2009.

Hours of Operation:	Thursday	10-08-09	3:30 p.m. – 10:00 p.m.
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IMPORTANT

This service is not for exhibitors with straight/bobtail trucks or for contract carriers. These, and all other vehicles should check in at the Freeman Driver Check in Desk. Please note that there must be two people in the car if you are going to unload your exhibit material yourself. Your vehicle may never be left unattended.

Any questions or concerns regarding the POV Express Program should be directed to:

Freeman
Attn: Burt Logan
2000 Cavalcade
Houston, TX 77009
Phone: 713-545-8638 Fax: 713-699-3037