ISA EXPO 09

6-8 October
Reliant Center, Houston, TX

ISA EXPO 2009

Exhibitor Education Seminar Application

Deadlines:
For inclusion in pre-event promotion: **15 May**.
For inclusion in at-show promotion: **14 August**.
Space is limited. **Applications will be accepted on a first come, first served basis.**

ISA EXPO 2009 exhibitors are encouraged to host educational seminars on the use and application of their products and technology(ies). These exhibitor seminars are intended to be educational, rather than sales oriented, and exhibitors presenting usable educational content will be more successful in attracting attendees to their seminar.

Please print or type:

1. Company Name _____ Booth Number _____

   Address _____ City _____

   State/Province _____ Postal Code _____ Country _____

   Contact Name _____ Phone _____ E-mail _____

2. Seminar Title: _____

3. Type of Seminar: ❑ Tutorial ❑ Hands-on Workshop

4. Indicate the duration of your Seminar : ❑ 1 hour ❑ 2 hours ❑ 4 hours

5. Specifications
   A. Seminars will be presented on Thursday, 8 October.
   B. Limited number of presentation slots available. Applications accepted on a first come, first served basis.
   C. Only companies exhibiting in ISA EXPO 2009 are eligible to present an educational seminar.
   D. Seminar admission is complimentary and open to all ISA EXPO 2009 attendees.
   E. Registration for Exhibitor Education Seminars will be processed by ISA as part of overall attendee registration for ISA EXPO 2009.
   F. Exhibitor Educational Seminars will be included in ISA EXPO 2009 promotion materials.
   G. Meeting room with schoolroom set, including podium with microphone, will be provided by ISA. Additional required services, i.e., utilities, internet, audio-visual, catering, etc. will be the responsibility of the exhibiting company.
   H. Exhibitors will provide instructor, course content, and course materials.
   I. Multiple submissions by a single exhibitor are acceptable, but ISA will attempt to accommodate all applying exhibitors before scheduling multiple presentations for a single exhibitor. If submitting multiple applications, please indicate the priority of each submission.
   J. Each submission will be reviewed to determine if acceptable for presentation.

Submit this form with a 100-word or less description of your proposed seminar for publicity purposes to:

Melissa Rhyne, ISA, 67 Alexander Drive, Research Triangle Park, NC 27709 USA
Phone: (919) 990-9211; Fax: (919) 990-9356. For more information, e-mail: mrhyne@isa.org

Please retain a copy for your files.

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