



J&S Audio Visual



ISA 6-8 October  
Reliant Center, Houston, TX

**J&S AUDIO VISUAL, INC.**

One Reliant Park  
Tel: 832-667-1500  
Fax: 832-667-1472  
scottk@jsav.com

**ORDER DEADLINE: 9/25/09**  
20% Premium On All Orders After  
Deadline Date

**Automation and Control  
Technology and Technique**

**Your J&S Representative is:**  
Scott Keeling  
scottk@jsav.com

**EXHIBIT ORDER FORM**

Equipment	Qty	Day Rate	Days	Total	<i>Please Print Clearly &amp; Fill Out Completely</i>		
<b>AUDIO</b>					<b>EXHIBITOR CONTACT INFORMATION</b>		
Speaker: Computer	0	30.00	2	0.00	<b>Company:</b>		
				0.00	<b>Order Contact:</b>		
Speaker: 15" w/stand	0	75.00	2	0.00	<b>Address 1:</b>		
Microphone: Wired Handheld	0	35.00	2	0.00	<b>City:</b>		
Microphone: Wireless	0	125.00	2	0.00	<b>State:</b>		
<i>Specify: Handheld Lapel Headset</i>					<b>Zip Code:</b>		
CD Player (Single Disk)	0	50.00	2	0.00	<b>Tel:</b>		
Mixer: 4-8 Channels	0	35.00	2	0.00	<b>Fax:</b>		
Notes:					<b>E-Mail:</b>		
<b>DISPLAY</b>					<b>EXHIBITOR DELIVERY INFORMATION</b>		
<i>w/ built-in or attached speakers</i>					<b>Booth #:</b>		
20" LCD Monitor w/tabletop stand	0	200.00	2	0.00	<b>Room #:</b>		
26" LCD Monitor w/tabletop stand	0	300.00	2	0.00	<b>Site Contact:</b>		
37" LCD Monitor w/tabletop stand	0	350.00	2	0.00	<b>Cell Phone:</b>		
42" Plasma Monitor w/ floor stand	0	400.00	2	0.00	<b>Delivery Date:</b>		
50" Plasma Monitor w/ floor stand	0	500.00	2	0.00	<b>Delivery Time:</b>		
65" Plasma Monitor w/floor stand	0	1,000.00	2	0.00	<b>Received By:</b>	X: _____	
Mount: To Upright Truss	0	50.00	2	0.00	<b>Pick-Up Date:</b>		
Mount: To Overhead Truss	0	150.00	2	0.00	<b>Pick-Up Time:</b>		
Mount: To Client Scenic	0	150.00	2	0.00	<b>Delivered By:</b>	X: _____	
<b>VIDEO</b>					<b>PAYMENT INFORMATION</b>		
DVD Player	0	75.00	2	0.00	<b>Payment Type:</b>	Credit Card	Company Check
DVD Player (NTSC & PAL)	0	125.00	2	0.00		(Payable to: J&S Audio Visual)	
Blue Ray Disk Player	0	175.00	2	0.00	<b>Card Type:</b>	Visa	MasterCard AMEX
BetaCam Player	0	240.00	2	0.00	<b>Card Number:</b>		
DVCam Player	0	300.00	2	0.00	<b>Card Exp Date:</b>		
	0	0.00	2	0.00	<b>3-digit #:</b>		
<b>MISCELLANEOUS</b>					<b>Card Name:</b>	(as appears on card)	
LCD Projector (3500 Lumens)	0	350.00	2	0.00	<b>Card Address:</b>	(billing address for card)	
	0			0.00		(billing address for card)	
Tripod Screen w/skirt	0	45.00	2	0.00	<b>Are you the Card Holder?</b>	Yes	No
Projector Support Pkg. (cart, vga/video cables)	0	35.00	2	0.00	<b>Is this a Corporate Card?</b>	Yes	No
<i>Specify Size: 34" 42" 54"</i>					<b>Date Signed:</b>		
Display Easel	0	10.00	2	0.00	<b>Signature:</b>		
Flip Chart w/Markers & Easel	0	40.00	2	0.00	<b>Please Contact Your J&amp;S Representative For:</b> **Comprehensive Exhibit Booth AV Design** **Larger Audio or Video Systems** **Lighting Equipment & Systems**		
Laser Pointer	0	45.00	2	0.00			
Computer Remote	0	50.00	2	0.00			
	0	0.00		0.00			
	0	0.00		0.00			
<b>ADDITIONAL LABOR</b>							
<b>Description</b>	<b>Qty</b>	<b>Rate</b>	<b>Hours</b>				
General Labor (based on equipment / CALL)	0	45.00	1	0.00			
AV Technician (per hr w/ 4 hr min)	0	45.00	4	0.00			
Specialized Labor (per hr w/ 4 hr min)	0	55.00	4	0.00			
Overtime Rates (Over 8hrs day)	0	82.50	4	0.00			
DT Rates (Holidays & After 12 midnight)	0	110.00	4	0.00			
<b>TOTALS</b>							
<b>Equipment Total</b>				0.00			
				0.00			
<b>Sub Total</b>				<b>0.00</b>			
(After Deadline Date) Late Order Premium		0	20%	0.00			
<i>Tax</i>			8.25%	0.00			
<b>Total</b>				<b>0.00</b>			



**OFFICIAL VENDOR - ISA 2009 RELIANT CENTER - OCTOBER 6th - 8th**

**SMARTSOURCE RENTS-24-7 TECHNICAL SUPPORT 800.245.1094**

	Qty	<b>SMARTSOURCE RENTS PLASMA DISPLAYS FULL EVENT RATES</b>	<b>Full Show</b>	<b>Total</b>
		ORION 42" SEAMLESS PLASMA DISPLAYS(for large Video Walls)	Call	Call
		65" 1080P 1920X1080 PLASMA CIRCLE: WALL MNT OR DESKSTAND	\$ 1,395.00	
		61" PLASMA DISPLAY 16:9 CIRCLE: WALL MNT OR DESKSTAND	\$ 995.00	
		50" PLASMA DISPLAY CIRCLE: WALL MNT OR DESKSTAND	\$ 625.00	
		<b>42" PLASMA DISPLAY CIRCLE: WALL MNT OR DESKSTAND</b>	<b>\$ 495.00</b>	
		72" DUAL POST STAND FOR PLASMA OR LCD MONITORS	\$ 75.00	
		84" DUAL POST STAND FOR PLASMA OR LCD MONITORS	\$ 110.00	
		SHELF FOR DUAL POST STAND TO HOLD VCR/DVD/LAPTOP ECT.	\$ 25.00	
	Qty	<b>SMARTSOURCE RENTS LCD DISPLAYS FULL EVENT RATES</b>	<b>Full Show</b>	<b>Total</b>
		46" 1080P VIDEO/DATA 1920 X 1080 LCD HDTV 16:9	\$ 695.00	
		40" 1080P VIDEO/DATA 1920 X 1080 WIDESCREEN LCD HDTV 16:9	\$ 525.00	
		32" VIDEO/DATA 1366 X 768 WIDESCREEN LCD TV 16:9	\$ 295.00	
		24" VIDEO/DATA 1920-1200 LCD FLATSCREEN 16:9 WITH DESKSTAND	\$ 195.00	
		20"1600X1200 BLACK LCD FLAT PANEL 4:3 WITH DESKSTAND	\$ 175.00	
		19" HP/VIEWSONIC 1280X1024 LCD FLAT PANEL 4:3 WITH DESKSTAND	\$ 125.00	
		17" NEC 1280X1024 LCD FLAT PANEL 4:3 ASPECT RATIO WITH DESKSTAND	\$ 75.00	
	Qty	<b>SMARTSOURCE RENTS DESKTOPS/LAPTOPS FULL EVENT RATES</b>	<b>Full Show</b>	<b>Total</b>
		DESKTOP: PENTIUM IV 3.0GHZ 2GB/80GB/CDRW/DVD/100/1000 NIC	\$ 125.00	
		DESKTOP: INTEL CORE 2 DUO 2.4GHZ/2GB/160GB/DVD-RW /100/1000 NIC	\$ 160.00	
		LAPTOP: INTEL PENTIUM M 2.0GHZ 2GB/80GB/CDRW/DVD/WI-FI 14" SCREEN	\$ 140.00	
		LAPTOP: INTEL CORE 2 2.0GHZ 2GB/80GB/CDRW/DVD/WI-FI 17" SCREEN	\$ 195.00	
		22" TOUCHSCREEN DESKTOP CORE 2 DUO 2.16 GHz (4GB Ram)	\$ 350.00	
		FRIENDLYWAY INNOVATIVE KIOSK -CORE 2 2.4GHZ W/19" TOUCH (PIC ON PAGE 2)	\$ 795.00	
		SOFTWARE (CIRCLE): OFFICE XP RENTAL/OFFICE 2003/OFFICE 2004 (MAC)	\$ 20.00	
	Qty	<b>SMARTSOURCE RENTS APPLE FULL EVENT RATES</b>	<b>Full Show</b>	<b>Total</b>
		Desktop: Apple 20" IMAC Intel Core Duo 2.0 GHz (2GB Ram)	\$ 295.00	
		Desktop: Apple PowerMac Dual G5 1.8 GHz (1GB Ram)	\$ 195.00	
		Laptop: Apple 15" MacBook Pro Core Duo 2.16 GHz (2gb RAM)	\$ 225.00	
	Qty	<b>SMARTSOURCE RENTS FULL EVENT RATES</b>	<b>Full Show</b>	<b>Total</b>
		DVD PLAYER WITH REMOTE	\$ 75.00	
		VHS VCR W/REMOTE	\$ 50.00	
		JBL PRO SPEAKERS W/TRIPOD STAND (SET OF 2)	\$ 195.00	
		27" TV/VCR/DVD COMBO W/AUTO REPEAT	\$ 225.00	
		20" TV/VCR/DVD COMBO W/AUTO REPEAT	\$ 175.00	
		WIRELESS MICROPHONE KIT: LAVALIER, HEADSET, HANDHELD	\$ 195.00	
		HP 4200N 35PPM LASERJET PRINTER, 10/100	\$ 150.00	
		1024X768, 3000 LUMENS LCD PROJECTOR W/LOCKDOWN CABLE	\$ 325.00	
		8X8 TRIPOD SCREEN (OTHER SCREEN SIZES AVAILABLE-PLEASE CALL)	\$ 90.00	
		WIRELESS PRESENTATION MOUSE WITH LASER POINTER	\$ 25.00	
			<b>Sub-Total</b>	
<i>All rates are for the full length of event!</i>			<b>Delivery/Pickup Fee</b>	\$ 125.00
			<b>Tax @ 8.25%</b>	
			<b>Total</b>	

To Place Your order: Fill out the form and fax to 630-622-0370 or email tkennedy@smartsourcerentals.com  
 You will receive an email confirmation on the next business day.

**OFFICIAL VENDOR - ISA 2009 RELIANT CENTER - OCTOBER 6th - 8th**

**SMARTSOURCE RENTS-24-7 TECHNICAL SUPPORT 800.245.1094 or 630-588-0200**

Call Tom Kennedy with questions or for unlisted items at 800-245-1094 or email [tkennedy@smartsourcerentals.com](mailto:tkennedy@smartsourcerentals.com)



Interactive Kiosk Rental with Wireless internet and 19" touchscreen

- This sleek Kiosk is the buzz in the tradeshow industry
- Kiosk is capable of high speed wireless internet
- Integrated Core 2 2.4ghz desktop, Sleek keyboard
- **\$795.00 for the full length of your show**

*All rates are for the full length of event!*

Delivery Date: _____	Del Time (2 Hour Window): _____
Pickup Date: _____	Pickup Time (2 Hour Window): _____
Booth Name: _____	Booth Number: _____
Contact 1: _____	Cell Number: _____
Contact 2: _____	Cell Number: _____
<b>BILLING INFORMATION</b>	
Payment Method: _____ AMEX _____ MC _____ Visa _____	Check in Advance (Must arrive 72 hours prior to delivery)
Credit Card #: _____	Exp Date: _____
Name on Card: _____	
Billing Address _____	City: _____ State: _____ Zip: _____
Billing Contact: _____	Phone: _____
Email Address: _____	

**To Place Your order: Fill out the form and fax to 630-622-0370 or email [tkennedy@smartsourcerentals.com](mailto:tkennedy@smartsourcerentals.com)  
You will receive an email confirmation on the next business day.**



**Judy Venn & Associates, Inc.**  
**Corporate Headquarters**

3186 Airway Avenue, Suite H  
 Costa Mesa, California 92626  
 (714) 957-8300 ■ Fax (714) 957-8301  
 Email: info@judyvenn.com

**Las Vegas**

3401 West Charleston Blvd.  
 Las Vegas, Nevada 89102  
 (702) 259-4494 ■ (800) 553-8855  
 Email: LVinfo@judyvenn.com

- |                        |                      |
|------------------------|----------------------|
| <b>Atlanta</b>         | <b>Chicago</b>       |
| <b>Dallas</b>          | <b>Nashville</b>     |
| <b>New Orleans</b>     | <b>New York</b>      |
| <b>Orlando</b>         | <b>San Francisco</b> |
| <b>Washington D.C.</b> |                      |

- Baltimore ■ Boston ■ Denver
- Detroit ■ Hawaii ■ Houston
- Los Angeles ■ Philadelphia
- San Diego



**NATIONWIDE CONVENTION SERVICES**

**(800) 553-8855 ■ www.judyvenn.com**

- Hostesses/Hosts ■ Narrators ■ Demonstrators
- Crowd Gatherers ■ Interpreters ■ Special Talent
- Chair Massage Therapists ■ Shoe Shine Services

**PRODUCTION DIVISION** *(Request production order form.)*

- Entertainment ■ Presentations ■ Videos
- Script Writing ■ Audio Brochures



*Providing the  
 Perfect Balance of  
 Service, Experience  
 & Solutions...  
 Since 1971!*

**ORDER FORM/CONTRACT**

PLEASE PRINT OR TYPE  
*(Signature required on reverse side.)*

Date \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Contact \_\_\_\_\_

Name of Event \_\_\_\_\_

City \_\_\_\_\_

Facility \_\_\_\_\_ Booth # \_\_\_\_\_

On-Site Contact Person \_\_\_\_\_

On-Site Phone \_\_\_\_\_

Dates Services Required:

\_\_\_\_\_ From \_\_\_\_\_ am to \_\_\_\_\_ pm

\_\_\_\_\_ From \_\_\_\_\_ am to \_\_\_\_\_ pm

\_\_\_\_\_ From \_\_\_\_\_ am to \_\_\_\_\_ pm

\_\_\_\_\_ From \_\_\_\_\_ am to \_\_\_\_\_ pm

**Indicate Number of People Needed:**

_____ Exhibit Hostess/Host	_____ Hospitality Suite Hostess/Host
_____ Narrator/Spokesperson	_____ Interpreter
_____ Demonstrator/Sales Assistant	_____ Costumed Character
_____ Crowd Gatherer	_____ Other

Special Talent/Qualifications \_\_\_\_\_

Type of Apparel  Business  Cocktail  Costume

Other \_\_\_\_\_

**METHOD OF PAYMENT**

- Check, payable to **Judy Venn & Associates** *(Mail to Corporate Headquarters.)*
- AMEX  MasterCard  Visa  Diners Club

Account # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name on Card \_\_\_\_\_

Authorized Signature \_\_\_\_\_

- Use credit card for guarantee only
- Charge 50% deposit to credit card  Charge total to credit card

P.O. # \_\_\_\_\_ Authorized by \_\_\_\_\_

**A credit card guarantee and a 50% deposit are required to confirm an order. Balance is due 7 days prior to first day of show.**

**Cancellation Charges**

If cancelled 46 or more days before show ..... No Charge  
 If cancelled 15-45 days before show ..... 50% of Total Bill  
 If cancelled 14 days or less before show ..... 100% of Total Bill

**TOTAL PAYMENT DUE 7 DAYS PRIOR TO FIRST DAY OF SHOW.**

## TERMS AND CONDITIONS

1. Agreement: The terms and conditions set forth herein, the Order Form, and the Rate Sheet constitute an Agreement between Judy Venn & Associates, Inc. ("JVA") and you the client ("Client").
2. Independent Contractors: JVA is an independent broker of convention services. JVA is not employed by the Client. In the performance of its Agreement with the Client, JVA will make its best efforts to obtain the services of subcontractors ("Talent") to fulfill the requirements of the Client, which may include, but are not limited to, exhibit hostesses/hosts, demonstrators/sales assistants, costumed characters, hospitality suite hostesses/hosts, narrators/presenters, interpreters or crowd gatherers. JVA does not employ the aforesaid persons, but retains their services as independent subcontractors.
3. Authority of Signatory: In the event the services of JVA are requested on behalf of the Client by an agent or third party representative, such as a producer or production house ("Agent"), the Agent, and any other signatory who executes this Agreement on behalf of the Client, represents and warrants that it/he/she has all due express or implied authority necessary to execute this Agreement on behalf of the Client, and to bind the Client hereto. Any Agent or other signatory that executes this Agreement acknowledges and agrees to be jointly and severally liable with Client for any and all financial obligations incurred under this Agreement by the Client or on the Client's behalf.
4. Cancellation by Client: (a) Client acknowledges and agrees to the CANCELLATION CHARGES set forth on the Order Form in the event Client, or Agent on behalf of Client, cancels its order prior to the event subject to this Agreement. Upon such cancellation, Client/Agent excuse JVA and the Talent from further performance under the terms of this Agreement. (b) Client acknowledges and agrees that the Client or its Agent may only terminate or cancel Talent after commencement of the event subject to the Agreement, upon a showing of good cause. "Good cause" is defined as a willful breach of duty by the Talent in the course of his or her performance, or in the case of the Talent's habitual neglect of duty or continued incapacity to perform that duty. In the event of good cause as defined above, prior to terminating or canceling the Talent, Client must provide JVA with a reasonable opportunity to cure the inadequate performance of the Talent by allowing JVA to notify the Talent of the alleged breach of duty and/or replacing the Talent with an alternate in order to rectify any performance inadequacies. In the event Client terminates or cancels Talent without providing JVA with the aforesaid opportunity to cure, Client agrees to pay the entire fee due and owing as if Client and Talent had fully performed under the Agreement.
5. Cancellation by the Talent: Sometimes unexpected events occur beyond our control. When such unexpected events do occur, to ensure that our Client's needs are met we have established the following policy where Talent cancellation occurs: (a) In the event JVA is informed of a cancellation by the Talent it scheduled for the event subject to this Agreement seven (7) days or more prior to the start date of the subcontractor's services: (1) Where the canceling Talent was specifically identified and requested by the Client for services to be performed at the event subject to this Agreement, and where JVA is able to communicate the cancellation to the Client in a timely fashion, the Client will have the option of canceling the Agreement with regard to that Talent without incurring charges for that specific Talent. (This cancellation option, if exercised, is limited only to the canceling Talent and the remainder of the Agreement will remain intact and in full force and effect). If JVA is unable to successfully communicate the cancellation to the Client or does not receive a responsive instruction from the Client at least four (4) days prior to the scheduled event, JVA will make its best efforts to select, at its option, replacement Talent that most closely fulfills the Client's requirements; (2) Where the canceling Talent was NOT specifically identified and requested by the Client for services to be performed at the event subject to this Agreement, JVA will make its best efforts to select, at its option, a replacement subcontractor that most closely fulfills the Client's requirements. (b) In the event JVA is informed of a cancellation by the Talent it scheduled for the event subject to this Agreement less than seven (7) days prior to the start date of the subcontractor's services, JVA will make its best efforts to select, at its option, replacement Talent that most closely fulfills the Client's requirements. (c) Any cost variance due to selection of different Talent arising out of (a) or (b) above will be the responsibility of the Client and/or its Agent.
6. Client authorization: Client expressly authorizes JVA and its affiliates and subsidiaries to use, for its marketing, promotional, and advertising materials, any photographs, videotape, or other recordings or reproductions of Client's trademarks, copyrighted materials, or other intellectual property, derived from Client's participation at events at which JVA has provided Talent, products, or services, on behalf of Client. This also includes authorization for JVA to use the photograph, videotape, or likeness of Client and/or its employees, by whatever means recorded, for the same purposes. JVA shall have no ownership rights or interest in Client's trademarks, copyrighted materials, or other intellectual property, or in the likeness of Client or its employees, by virtue of this authorization or any use arising from this authorization. Such use by JVA, if any, shall not constitute a waiver of Client's rights or interest in any of its trademarks, copyrighted materials, or intellectual property.
7. Intellectual Property Rights: JVA is the sole and exclusive owner of all intellectual property rights, including copyrights, in the finished product, performance, or services of JVA and its affiliates and subsidiaries. This includes, without limitation, all recordings of any performance or services procured or provided by JVA, its affiliates, subsidiaries, and/or its Talent by any means, electronic or otherwise. Recordings or reproductions of the finished product, performance, or services by any means, electronic or otherwise, may be used only by express written authorization from JVA. Reproductions of products, performances, or services may be obtained from JVA on request when available.
8. Governing Law: This Agreement has been negotiated and entered into in the State of California, County of Orange, and shall be governed by, construed and enforced in accordance with the laws of the State of California. If any term of this Agreement is held to be invalid, void, or unenforceable in whole or in part, the remainder of the provision(s) shall remain in full force and effect and shall in no way be affected, impaired, or invalidated.
9. This Agreement constitutes the entire Agreement between the parties hereto concerning the subject matter of the Agreement, and supercedes all prior and contemporaneous Agreements between the parties. The Agreement may be amended only by a writing signed by JVA and the party to be charged which expressly refers to this Agreement and specifically states that it is intended to amend it. No party is relying on any warranties, representations or inducements not set forth herein, on the Order Form, or on JVA's Rate Sheet. This clause may not be waived. I, the Client and/or the Client's authorized agent, do acknowledge that I have read these Terms and Conditions, the Order Form, and the Rate Sheet provided by Judy Venn & Associates, Inc., and that I understand, acknowledge and agree to all of the foregoing.

Authorized Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Print Name & Title: \_\_\_\_\_

*NOTICE: The Terms and Conditions and the Order Form bearing original signatures must be returned to Judy Venn & Associates, Inc. prior to commencement of the event subject to this Agreement.*

**Mail to: 3186 Airway Avenue, Suite H, Costa Mesa, CA 92626**





**October 6-8, 2009**  
**Reliant Center**  
**Houston, TX**

# Lead Retrieval Order Form

To ensure availability, order early. Orders must include a form of payment. All orders must be pre-paid and a credit card is required on all orders paid by check. No purchase orders will be accepted. Please return units within one hour of the close of the event. Non-returned units recovered by RCS will be charged a full delivery charge. Lost or damaged units will be charged a replacement fee of \$1,500.00.

ITEM	UNIT PRICE			QUANTITY	TOTAL
	Early Bird Before 8/18	Advance 8/18-9/21	On-Site 9/22-10/8		
<b>HAND HELD UNITS:</b>					
(Prices quoted in U.S. dollars only)					
<input type="checkbox"/> <b>ExpoAccess</b> - Quick Scan mode (Includes real time leads online - no download required)	\$ 250.00	\$ 325.00	\$ 400.00	X _____ =	\$ _____
Upgrade ExpoAccess to qualify mode	\$ 100.00	\$ 130.00	\$ 160.00	X _____ =	\$ _____
<input type="checkbox"/> <b>ExpoScan</b> - Provided with 1 download (Data is available online after the event)	\$ 325.00	\$ 425.00	\$ 520.00	X _____ =	\$ _____
Add Printer	\$ 100.00	\$ 130.00	\$ 160.00	X _____ =	\$ _____
Lead file on memory stick (price includes USB memory stick)	\$ 50.00	\$ 65.00	\$ 80.00	X _____ =	\$ _____
<b>TABLE TOP UNITS:</b> (computer required)					
<input type="checkbox"/> <b>ExpoRead</b> - Connects to Exhibitor's computer	\$ 250.00	\$ 325.00	\$ 400.00	X _____ =	\$ _____
<input type="checkbox"/> <b>ExpoSoft</b> - ExpoRead w/qualification software	\$ 350.00	\$ 455.00	\$ 560.00	X _____ =	\$ _____
<b>OPTIONAL SERVICES:</b>					
<input type="checkbox"/> <b>Delivery &amp; pick-up</b> (Deliveries will be made 1 hour prior to event opening, if booth is unmanned another attempt will be made after event opening)			\$ 125.00	X _____ =	\$ _____
<b>TOTAL</b>					\$ _____

**PAYMENT METHOD:**

- a confirmation will be sent when order is processed if email provided -

**ORDER ONLINE for IMMEDIATE SAVINGS!**

[www.rcsreg.com/leads/isa2009es](http://www.rcsreg.com/leads/isa2009es)

- Check (US funds drawn on a US bank) - Make payable to
- Visa     MasterCard     American Express

**REGISTRATION CONTROL SYSTEMS**

Contact \_\_\_\_\_  
 Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 City, ST, Zip \_\_\_\_\_  
 Signature \_\_\_\_\_

Card Number \_\_\_\_\_  
 Exp. Date \_\_\_\_\_  
 Booth # \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Fax \_\_\_\_\_  
 email \_\_\_\_\_  
 (email confirmation will be sent once order is processed)

**Complete and return form to:**  
 EXHIBITOR SERVICES DESK  
 REGISTRATION CONTROL SYSTEMS  
 1833 Portola Rd., Suite C  
 Ventura, CA 93003  
 Phone: 805-654-0171  
 Fax: 702-920-8154

**NOTE:** Unused paper supplies are not returnable.  
 No refunds for advance orders or unit's not utilized onsite.  
 Refunds are not issued for unreported defects.

**ORDER ONLINE - [www.rcsreg.com/leads/isa2009es](http://www.rcsreg.com/leads/isa2009es)**

# LEAD COLLECTION CHOICES THAT ARE RELIABLE AND EASY TO USE



EXPOACCESS



The **ExpoAccess** is a Web enabled wireless mobile lead collection device and real-time web page lead management system. This new technology concept uses the java enabled color Blackberry platform to transfer data from an attendee's badge to an exhibitor's personal event website. All leads can be custom qualified using the web site for personalization. Using this RCS system, exhibitors do not need to carry away a CD or memory stick or wait in line to download or "retrieve" data at the end of the event. The wireless enabled mobile unit delivers all the sales lead data in real-time to a secure exhibitor web-site with online password protected access by the exhibiting company's personnel. The Web enabled ExpoAccess mobile unit provides a totally new approach to lead collection, management and follow-up. Data can be accessible at the web-site for up to a year after the event.

The **Qualify Option** allows easy selection of qualifying criteria for each lead by use of a thumbwheel similar to the modern cell phones.

EXPOSCAN



The **ExpoScan** is the latest in improved Lead Generation Systems. ExpoScan makes it easier to collect your leads and more effectively use these leads to increase sales revenue and expand the scope of your business. ExpoScan is a compact, mobile integrated badge reader with internal memory that does not require an electrical hookup. It has the option of selecting qualifying criteria for each lead and also has the option of an external Bluetooth printer. ExpoScan stores each lead in its memory and these leads are then made available on a secure password protected web site. At the end of the show just drop off the ExpoScan unit and the data will be immediately downloaded to your secure web site for your continual use for up to a year after the show. No waiting to download your data on-site or having the possibility of your leads getting lost.

The **Qualify Option** allows easy selection of qualifying criteria for each lead by use of a thumbwheel similar to the modern cell phones.

PRINTER



The **Printer Option** provides a thermal printer that does not require an electrical hookup and automatically produces a complete lead form which includes the ID#, name, title, company name, address, phone, fax, email, demographic codes, and the time and date visited, as well as ample room to write notes. 58mm thermal printer, prints 1000+ leads on a single charge. Bluetooth® technology.

EXPOREAD



The **ExpoRead** includes a new compact bar code badge reader that connects directly to your own laptop or desktop computer. When a badge is read the full content of the attendee record is displayed and stored. The ExpoRead can be upgraded to the ExpoSoft.

The **ExpoSoft Upgrade** gives you the ability to use an intuitive graphic interface on your computer to easily program up to 8 customizable interactive questions (products, size of budget, follow up actions, etc.) with up to 14 answers each. The system allows for free form notes, database searching, and editing of the data. ExpoSoft generates these qualified leads in standard importing formats for easy transfer to other programs. If you have a printer attached to your computer it can be activated to produce lead forms in your booth.

## QUICK CHOICE GRID

	Data Storage/Downloads	Lead Printing Options	Qualifier Options	Capacity	Power	PC Required
<b>ExpoAccess</b>	Leads are stored on exhibitors personal web site in real time	Leads can be printed from web site	10 customized qualification questions with 10 answers each on web site (included)	Unlimited	Rechargeable Battery (no electricity required)	NO
<b>ExpoScan</b>	Leads can be downloaded to web site or memory stick	Lead prints on 4" paper roll (optional)	10 customized qualification questions with 10 answers each on unit (optional)	1,500 Leads	Rechargeable Battery (no electricity required)	NO
<b>ExpoRead</b>	Lead data is stored on exhibitors PC	Leads can be printed to exhibitors printer	N/A	Unlimited	Powered through USB port on PC	YES
<b>ExpoSoft</b>	Lead data is stored on exhibitors PC	Leads can be printed to exhibitors printer	Exhibitor can customize up to 8 qualification questions with 14 answers	Unlimited	Powered through USB port on PC	YES

### FOR MORE INFORMATION

Call our RCS Exhibitor Services Desk at 805-654-0171

REGISTRATION CONTROL SYSTEMS - 1833 Portola Rd., Suite C, Ventura, CA 93003

# Christie's Photographic Studios

Orlando (407) 345-1100 Corporate Headquarters  
 Las Vegas (702) 638-2711 6314 Kingspointe Pkwy Suite 1  
 Orlando, Florida 32819  
 Miami (305) 266-1100 photos@christiesphotographic.com  
 christiesphotographic.com  
 Tampa (813) 229-1101 Fax (407) 345-1304

Special Instructions

Empty  Staff  Crowd

Show Name ISA Expo 2009

Show Dates/Times Example Tues 11/25/06 10a-3p

Tue 10/06/08 Wed 10/07/08 Thu 10/08/08



Automation and Control  
Technology and Technique

Booth# \_\_\_\_\_

Decorating Co. \_\_\_\_\_

Exhibiting Co. \_\_\_\_\_

Contact (Show Floor) \_\_\_\_\_

Ordered By \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ ST \_\_\_\_\_ Zip \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_

Fax (\_\_\_\_) \_\_\_\_\_

### Send Photos & Bill to

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ ST \_\_\_\_\_ Zip \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_

Fax (\_\_\_\_) \_\_\_\_\_

## Exhibit Photography

### Quantity

**Each 8x10 Color View** \*\$125.00  
(Includes 1 8x10 print and shipping)

**Additional 8x10 Reprint** \*\$30.00  
(Per view includes shipping)

**Digital Hi Res Image on CD** \*\$195.00  
**Includes (1) 8x10 print**  
(Per view includes shipping)

**In Booth Photo Giveaway w/Logo**  
Please Call

\*all orders not prepaid subject to a \$10.00 per view charge

\*Orders mailed 15-20 working days

## Candid /Event Photography

On-site giveaways, documentation, awards,  
also available.

Please call for more info and scheduling.

Sub Total \$ \_\_\_\_\_ AMEX/VISA/MC # \_\_\_\_\_ Exp. \_\_\_\_\_

Non-Prepay Charges\* \$ \_\_\_\_\_ Name on Card \_\_\_\_\_ AVS Security Code \_\_\_\_\_

Check # \_\_\_\_\_

Total \$ \_\_\_\_\_ \*All orders not prepaid subject to a \$10.00 per view charge.

Exhibitor Photographic Services