



October 6-8, 2009
Reliant Center
Houston, TX

Lead Retrieval Order Form

To ensure availability, order early. Orders must include a form of payment. All orders must be pre-paid and a credit card is required on all orders paid by check. No purchase orders will be accepted. Please return units within one hour of the close of the event. Non-returned units recovered by RCS will be charged a full delivery charge. Lost or damaged units will be charged a replacement fee of \$1,500.00.

ITEM	UNIT PRICE			QUANTITY	TOTAL
	Early Bird Before 8/18	Advance 8/18-9/21	On-Site 9/22-10/8		
HAND HELD UNITS:					
(Prices quoted in U.S. dollars only)					
<input type="checkbox"/> ExpoAccess - Quick Scan mode (Includes real time leads online - no download required)	\$ 250.00	\$ 325.00	\$ 400.00	X _____ =	\$ _____
Upgrade ExpoAccess to qualify mode	\$ 100.00	\$ 130.00	\$ 160.00	X _____ =	\$ _____
<input type="checkbox"/> ExpoScan - Provided with 1 download (Data is available online after the event)	\$ 325.00	\$ 425.00	\$ 520.00	X _____ =	\$ _____
Add Printer	\$ 100.00	\$ 130.00	\$ 160.00	X _____ =	\$ _____
Lead file on memory stick (price includes USB memory stick)	\$ 50.00	\$ 65.00	\$ 80.00	X _____ =	\$ _____
TABLE TOP UNITS: (computer required)					
<input type="checkbox"/> ExpoRead - Connects to Exhibitor's computer	\$ 250.00	\$ 325.00	\$ 400.00	X _____ =	\$ _____
<input type="checkbox"/> ExpoSoft - ExpoRead w/qualification software	\$ 350.00	\$ 455.00	\$ 560.00	X _____ =	\$ _____
OPTIONAL SERVICES:					
<input type="checkbox"/> Delivery & pick-up (Deliveries will be made 1 hour prior to event opening, if booth is unmanned another attempt will be made after event opening)			\$ 125.00	X _____ =	\$ _____
TOTAL					\$ _____

PAYMENT METHOD:

- a confirmation will be sent when order is processed if email provided -

ORDER ONLINE for IMMEDIATE SAVINGS!

www.rcsreg.com/leads/isa2009es

- Check (US funds drawn on a US bank) - Make payable to
- Visa MasterCard American Express

REGISTRATION CONTROL SYSTEMS

Contact _____
 Company _____
 Address _____
 City, ST, Zip _____
 Signature _____

Card Number _____
 Exp. Date _____
 Booth # _____
 Phone _____
 Fax _____
 email _____
 (email confirmation will be sent once order is processed)

Complete and return form to:
 EXHIBITOR SERVICES DESK
 REGISTRATION CONTROL SYSTEMS
 1833 Portola Rd., Suite C
 Ventura, CA 93003
 Phone: 805-654-0171
 Fax: 702-920-8154

NOTE: Unused paper supplies are not returnable.
 No refunds for advance orders or unit's not utilized onsite.
 Refunds are not issued for unreported defects.

ORDER ONLINE - www.rcsreg.com/leads/isa2009es

LEAD COLLECTION CHOICES THAT ARE RELIABLE AND EASY TO USE



EXPOACCESS



The **ExpoAccess** is a Web enabled wireless mobile lead collection device and real-time web page lead management system. This new technology concept uses the java enabled color Blackberry platform to transfer data from an attendee's badge to an exhibitor's personal event website. All leads can be custom qualified using the web site for personalization. Using this RCS system, exhibitors do not need to carry away a CD or memory stick or wait in line to download or "retrieve" data at the end of the event. The wireless enabled mobile unit delivers all the sales lead data in real-time to a secure exhibitor web-site with online password protected access by the exhibiting company's personnel. The Web enabled ExpoAccess mobile unit provides a totally new approach to lead collection, management and follow-up. Data can be accessible at the web-site for up to a year after the event.

The **Qualify Option** allows easy selection of qualifying criteria for each lead by use of a thumbwheel similar to the modern cell phones.

EXPOSCAN



The **ExpoScan** is the latest in improved Lead Generation Systems. ExpoScan makes it easier to collect your leads and more effectively use these leads to increase sales revenue and expand the scope of your business. ExpoScan is a compact, mobile integrated badge reader with internal memory that does not require an electrical hookup. It has the option of selecting qualifying criteria for each lead and also has the option of an external Bluetooth printer. ExpoScan stores each lead in its memory and these leads are then made available on a secure password protected web site. At the end of the show just drop off the ExpoScan unit and the data will be immediately downloaded to your secure web site for your continual use for up to a year after the show. No waiting to download your data on-site or having the possibility of your leads getting lost.

The **Qualify Option** allows easy selection of qualifying criteria for each lead by use of a thumbwheel similar to the modern cell phones.

PRINTER



The **Printer Option** provides a thermal printer that does not require an electrical hookup and automatically produces a complete lead form which includes the ID#, name, title, company name, address, phone, fax, email, demographic codes, and the time and date visited, as well as ample room to write notes. 58mm thermal printer, prints 1000+ leads on a single charge. Bluetooth® technology.

EXPOREAD



The **ExpoRead** includes a new compact bar code badge reader that connects directly to your own laptop or desktop computer. When a badge is read the full content of the attendee record is displayed and stored. The ExpoRead can be upgraded to the ExpoSoft.

The **ExpoSoft Upgrade** gives you the ability to use an intuitive graphic interface on your computer to easily program up to 8 customizable interactive questions (products, size of budget, follow up actions, etc.) with up to 14 answers each. The system allows for free form notes, database searching, and editing of the data. ExpoSoft generates these qualified leads in standard importing formats for easy transfer to other programs. If you have a printer attached to your computer it can be activated to produce lead forms in your booth.

QUICK CHOICE GRID

	Data Storage/Downloads	Lead Printing Options	Qualifier Options	Capacity	Power	PC Required
ExpoAccess	Leads are stored on exhibitors personal web site in real time	Leads can be printed from web site	10 customized qualification questions with 10 answers each on web site (included)	Unlimited	Rechargeable Battery (no electricity required)	NO
ExpoScan	Leads can be downloaded to web site or memory stick	Lead prints on 4" paper roll (optional)	10 customized qualification questions with 10 answers each on unit (optional)	1,500 Leads	Rechargeable Battery (no electricity required)	NO
ExpoRead	Lead data is stored on exhibitors PC	Leads can be printed to exhibitors printer	N/A	Unlimited	Powered through USB port on PC	YES
ExpoSoft	Lead data is stored on exhibitors PC	Leads can be printed to exhibitors printer	Exhibitor can customize up to 8 qualification questions with 14 answers	Unlimited	Powered through USB port on PC	YES

FOR MORE INFORMATION

Call our RCS Exhibitor Services Desk at 805-654-0171

REGISTRATION CONTROL SYSTEMS - 1833 Portola Rd., Suite C, Ventura, CA 93003