

# ISA

Automation and Control  
Technology and Technique

# EXPO

09

ISA 6-8 October  
Reliant Center, Houston, TX



## Focus on Energy

In 2009, government and industry will begin to pour significant capital into reducing the cost, improving the efficiency, and finding new sources of Energy. When every penny counts and traditional supplies are in question, new and better Energy ideas demand the greatest mindshare among those who seek to stay competitive or set themselves apart from the pack. Suppliers ready to provide these critical products and services will find ISA EXPO the ideal vehicle to reach the very people who will make it all happen.



### On-Site Power

- **Energy Management**
  - CHP (Combined Heat & Power)
  - Monitoring and control and automation
  - Fuel Cells
  - Metering
  - Energy efficiency
- **Uninterruptible Power Supplies**
- **Renewable/Alternative Energy Sources**
  - Remote Power
  - Wind
  - Solar
  - Hydro
  - Geothermal

Starting in 2009, the government presents manufacturers who invest in renewable energy sources, the opportunity to take advantage of \$20 billion in tax incentives. Savvy manufacturers also understand that along with the near-term tax incentives associated with investments in capital equipment, comes the long-term strategic advantage that efficient energy management and usage provides.



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## Energy Production & Transmission

- **Automation, instrumentation, and control for:**
  - Electric
  - Nuclear
  - Natural gas
  - Combination
  - Coal
  - Alternatives/Renewables
- **Power Plant Firmware and software**
- **SmartGrid monitoring, control & communications**
- **Pipeline automation and control**

**E**nergy producers and distributors will be investing heavily in upgrading infrastructure, developing new and sophisticated approaches to energy management, and finding new sources of energy, thanks to \$58 billion in government funding as part of the stimulus package. \$32 billion will be invested in SmartGrid technologies, while those researching energy efficiency, clean energy, and renewable energy will capitalize on more than \$20 billion. ISA EXPO puts your company in front of the biggest power producers and distributors who now have money to spend. Take advantage of these opportunities and position your company as the supplier of choice.

### Energy producers and distributors that attend ISA EXPO include:

- |                             |                                      |                                  |                              |
|-----------------------------|--------------------------------------|----------------------------------|------------------------------|
| • American Electric Power   | • Dynegy Generation                  | • LADWP                          | • PPL Generation LLC         |
| • AREVA                     | • EnergyCo LLC                       | • Lower Colorado River Authority | • Reliant Energy             |
| • Arizona Public Service    | • Entergy                            | • Luminant Power                 | • Salt River Project         |
| • Austin Energy             | • EXELON                             | • Mirant Mid-Atlantic LLC        | • Santan Generating Station  |
| • Basin Electric Power Coop | • Genser Power                       | • NERC                           | • Southern Co                |
| • Blue Bonnet Electric Coop | • Grand Bahama Power                 | • NRG                            | • STPNOC                     |
| • Calpine                   | • Hyperion International             | • NRG Texas                      | • Tennessee Valley Authority |
| • CenterPoint Energy        | • Indianapolis Power & Light Company | • Oklahoma Gas & Electric        | • TMPA                       |
| • Conectiv Energy           | • International Power America        | • Pacific Gas and Electric       | • Tri-State G&T              |
| • Dominion                  | • IPA Operations Inc                 | • PEC                            | • TXU Energy                 |
| • Duke Energy               |                                      |                                  | • XCEL Energy                |

## Top Notch Technical Content Brings in the Attendees.

Not only do attendees come to ISA EXPO to see leading suppliers, they also participate in an informative and exciting conference track featuring several timely energy topics, making ISA EXPO a must-attend event for energy users, producers, and distributors.

### Topics include:

- SmartGrid
- Distributed Generation
- Alternative Energy Sources
- NERC CIP (Critical Infrastructure Protection)
- The Future of Energy Management
- Nuclear Energy
- Transportation Fuels
- Applying Industrial Automation to Energy & Building Management Systems

