



Standards  
Certification  
Education & Training  
Publishing  
**Conferences & Exhibits**

*Setting the Standard for Automation™*

# ISA Automation Week Technology and Solutions Event

4–7 October 2010 • Westin Galleria Complex • Houston, Texas

[www.isaautomationweek.org](http://www.isaautomationweek.org) • [info@isa.org](mailto:info@isa.org)

## How to Exhibit

Enclosed is a floor plan of the exhibit area at the Westin Galleria Center. **Limited space for 100 displays is available on a first-come, first-served basis.** Select one to three of the display space locations in order of preference and fill out the Exhibit Space Application. Return application with deposit to ISA at the fax, e-mail, or mailing address shown on the form.

**Rates:** \$2900.00 per display space (limit two display spaces per exhibitor, please)

**Configuration:** 8' x 10' space with pipe and drape back and side walls

**Exhibit Hours:** Exhibits will be open for conference attendees during meals, breaks and evening receptions. All food and beverage served to conferees will be positioned in the exhibits area. Networking receptions will be held Monday and Tuesday evenings in the exhibits area.

**Deadline:** While display space is available, exhibitors will be accommodated. When space is maximized, potential exhibitors will be placed on a wait list for ISA Automation Week should additional space become available.

**More information:** If you have questions or need more information, please contact Carol Schafer, [cschafer@isa.org](mailto:cschafer@isa.org), +1-919-990-9206.



## Sponsorship Opportunities

There are high profile promotional sponsorships available for ISA Automation Week. A limited number of sponsors will be admitted to the program and will have the opportunity to present their marketing message in front of this elite group through a number of high-impact methods.

A list of sponsorship options will be made available after 1 January 2010. If you wish to apply for any of these opportunities, please contact Carol Schafer, [cschafer@isa.org](mailto:cschafer@isa.org), or call 919-990-9206. You will be contacted as soon as the sponsorship opportunities are available for review.

### International Society of Automation

67 Alexander Drive  
P.O. Box 12277  
Research Triangle Park, NC 27709  
**PHONE** (919) 549-8411  
**FAX** (919) 549-8288  
**E-MAIL** [info@isa.org](mailto:info@isa.org)  
[www.isa.org](http://www.isa.org)

