



Directory of Automation

Setting the Standard for Automation

2009 Display Rates

B&W Rates	1X	3X	6X	12X
Full page <i>(Incl. unlimited sales offices)</i>	\$ 5,675	\$ 5,450	\$ 4,740	\$ 4,190
1/2 page <i>(Incl. unlimited sales offices)</i>	\$ 3,210	\$ 2,940	\$ 2,665	\$ 2,455
1/4 page	\$ 1,750	\$ 1,680	\$ 1,470	\$ 1,315
1/8 page	\$ 995	\$ 890	\$ 820	\$ 760
1/16 page	\$ 620	\$ 550	\$ 480	\$ 420
1 inch	\$ 350	\$ 310	\$ 270	\$ 230

2-COLOR Rates*	1X	3X	6X	12X
Full page <i>(Incl. unlimited sales offices)</i>	\$ 6,525	\$ 6,300	\$ 5,590	\$ 5,040
1/2 page <i>(Incl. unlimited sales offices)</i>	\$ 3,660	\$ 3,365	\$ 3,115	\$ 2,905
1/4 page	\$ 2,000	\$ 1,930	\$ 1,720	\$ 1,565
1/8 page	\$ 1,145	\$ 1,040	\$ 970	\$ 910
1/16 page	\$ 745	\$ 675	\$ 605	\$ 545
1 inch	\$ 450	\$ 410	\$ 370	\$ 330

Please contact Kelly or John for a 2008 insertion order

*2nd color is standard red

2008 Online Rates

ISA Directory of Automation Home Page - http://www.isa.org/isadirectory				
125X125 Column ad at side	\$395/month	3 month min.	or	\$3,995/year
468X60 Banner ad at top	\$549/month	6 month min.	or	\$5,495/year
468X60 Banner ad at bottom	\$495/month	6 month min.	or	\$4,995/year

Manufacturers and Services Home Page - http://www.isa.org/directorycompanies				
125X125 Column ad at side	\$300/month	3 month min.	or	\$2,995/year
468X60 Banner ad at top	\$459/month	6 month min.	or	\$4,295/year
468X60 Banner ad at bottom	\$349/month	6 month min.	or	\$3,495/year
40X40 Logo & company name	in alpha order	12 month min.	.gif format	\$2,000/year

2008 Close Dates

ORDER

Due March 31, 2008

MATERIAL

Due April 20, 2008

Submit to Deb Day at debday@nmbx.com

ADVERTISING SALES OFFICE

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Review Product and Services information at www.isa.org/directory/productcodes

<http://www.isa.org/isadirectory>

<http://isa.globalspec.com>