

Insightful Editorial Coverage Delivers All the Pieces for Your Advertising Success

2009 InTech Editorial Planner

	January	February	March	April	May	June	July	August	September	October	November	December	
Cover Story	Automation forecast: <i>InTech Market Study</i>	Water SCADA	PATee Cake: PAT advances; the pills	Offshore oil	Secure the power	Alternative fuel	Energy: Initiatives, incentives: <i>InTech Market Study</i>	Ethernet in the plant: <i>InTech Market Study</i>	Alarm management	Salary survey: <i>InTech Market Study</i>	Beverage production	Wireless	Cover Story
Process Automation control systems, instrumentation, sensing, and analysis	Flow factors	Pressure points	Safety: Intrinsically yours: <i>InTech Market Study</i>	Corrosion nicks the pipe	Mesh networking in plant: <i>InTech Market Study</i>	Advanced PID	Food security: RFID, track & trace	Harmonizing standards	ISA EXPO 2009 Advance	Oil toil: Downstream	Biotech	P&ID	Process Automation control systems, instrumentation, sensing, and analysis
Factory Automation machine control, vision, and discrete sensing	Double vision	Motors drive this factory	Packaging the product	Automotive techs	Robot systems	High-efficiency motors	Bus communications	Automotive vision	Mechatronics	Build to order	Discrete I/O	PLM	Factory Automation machine control, vision, and discrete sensing
System Integration hardware, software, networking, retrofits, and components	Retrofit year	Predicting maintenance (when)	ISA88-95 convergence, technologies	HMI upgrades	Stack emission compliance	Selecting an integrator/retrofit	Integrators ignite (growing profession)	OPC & data integration	FDT + EDDL = FDI	Asset management	Outsourcing	Energy integration	System Integration hardware, software, networking, retrofits, and components
Automation IT software and communications interface	Wireless and control	IT interoperability	PAC attack	MUG-related intelligence	Meta data management	Web 2.0 for project teams	Service oriented architectures (SOA)	Asset management	MES	Chemicals make easy living	Predictive maintenance	Engineer + 5	Automation IT software and communications interface
Basics	Vision/Coriolis	Motors/Pressure	SERCOSLevel	Pneumatics/ Temperature	Proximity sensors/ Analysis	Alternating current/ PID tuning	Valves/Profinet	Signal conditioning/ Presentation skills	PLC/Flow	I/O/Data acquisition	Calibration/PLC	Surge protection/ Enclosures	Basics
Product Spotlight	Signal conditioning	Industrial safety	Level	Temperature	I/O	Controllers	pH/ORP	Signal conditioning	Flow	ISA EXPO exhibitors	Calibration & test equipment	Surge protection	Product Spotlight
Special Editorial Focus Section		Flow/Level	Networking/Ethernet	Wireless	Data Acquisition & I/O	Temperature/ Pressure		Automation Founders Circle Award Winners	Flow/Level		Wireless	ROI	Special Editorial Focus Section
ISA EXPO 2009 Coverage					ISA EXPO Preview Program, +15,000 bonus circulation		Advance Program +15,000 bonus circulation	Exhibit Preview and Event Highlights + 15,000 bonus circ.	ISA EXPO Exhibit Preview			ISA EXPO Event Wrap-up (All attendees)	ISA EXPO 2009 Coverage
Bonus Distribution		ARC	Interphex, Co-located OMAC/ WBF Conf., IIS	Hannover Fair; OTC, CSIA, Analysis	POWID, Sensors, ATX East, Congressional Hill visits	ACC	Water/Wastewater		IMTS, MESA	WEFTEC, ISA EXPO, PackExpo, Chem Show, + ISA EXPO attendees	Rockwell Fair, PowerGen	ISA EXPO attendees	Bonus Distribution
Ad Insertion Deadline	9 December 2008	9 January 2009	9 February 2009	9 March 2009	9 April 2009	9 May 2009	9 June 2009	9 July 2009	7 August 2009	2 September 2009	9 October 2009	9 November 2009	Ad Insertion Deadline
Ad Materials Deadline	16 December 2008	16 January 2009	16 February 2009	16 March 2009	16 April 2009	16 May 2009	16 June 2009	16 July 2009	14 August 2009	9 September 2009	16 October 2009	16 November 2009	Ad Materials Deadline

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