

ISA YAPFEST

Sponsorship Opportunities

2 October 2007

5:30 p.m. - 8:00 p.m.

YAPFEST, ISA's party for Young Automation Professionals, is a premier event geared toward automation professionals and students who are studying automation. This exciting event generated a lot of buzz in its first year and attendance is expected to double in 2007. Don't miss this opportunity to get your company's name in front of automation's future leaders!

Platinum Sponsor: \$5,000

Sponsor heavy hors d'oeuvres & beer (1 spot available)

- Your company name and logo at the food/beverage stations
- Your company logo will be included on all promotional materials, including 2 direct mail pieces, the YAPFEST website, ISA EXPO Official program and email blasts; you will be designated as "the official sponsor of YAPFEST" in all pertinent promotions
- Your company receives an exhibit table where you can provide handouts to attendees

Gold Sponsor: \$4,000

Sponsor T-shirts (1 spot available)

- Your company logo on t-shirt, along with YAPFEST information (shirts will be distributed in advance of YAPFEST so attendees can wear them to the event)
- Your company logo will be included on all promotional materials, including 2 direct mail pieces, the YAPFEST website, ISA EXPO Official program and email blasts
- Your company receives an exhibit table where you can provide handouts to attendees

Silver Sponsor: \$2,500

Sponsor band (1 spot available)

- Your company name and logo on a banner above the stage where the band performs
- Your company logo will be included on all promotional materials, including 2 direct mail pieces, the YAPFEST website, ISA EXPO Official program and email blasts
- You will receive special acknowledgement from the band as a sponsor for the event
- Your company receives an exhibit table where you can provide handouts to attendees

Bronze Sponsor: \$2,000

Sponsor prize giveaway (1 spot available)

- Your company will sponsor the Alienware PC giveaway taking place onsite at the event
- Your company representative will have the opportunity to draw the winner's name and present the prize
- Your company logo will be included on all promotional materials, including 2 direct mail pieces, the YAPFEST website, ISA EXPO Official program and email blasts
- Your company receives an exhibit table where you can provide handouts to attendees

Preferred Sponsor: \$1,000

Sponsor table (10 Spots Available)

- Your company receives an exhibit table where you can provide handouts to attendees, discuss job opportunities, and promote your organization

Premiere Sponsor: \$500

Sponsor water bottles (1 spot available)

- Your company logo on 300 water bottles
- Your company receives an exhibit table where you can provide handouts to attendees

Contact Sherrie Mazur at (919) 990-9406 or smazur@isa.org for more information.

Sponsorships are limited and are going fast, so you must act quickly!

Reserve
your
sponsorship
today!