



Automation West 2006

1-3 May: Training • 2-3 May: Conference and Exhibition
Long Beach Convention Center, Long Beach, CA

At Show Promotion Increases Qualified Leads By 62%.

(source: Center for Exhibition Industry Research)

Sponsors receive recognition online and in the on-site program. Sponsors will also receive a post show attendee list. To reserve an opportunity, contact Chris Johnson at (919) 990-9230.

After Party Sponsor: \$995

Open to all ISA Automation West attendees and exhibitors the first afternoon of the event, the After Party provides an opportunity for relaxed networking. As a sponsor your company's logo will be displayed online and in the on-site program in conjunction with After Party promotion, as well as on signage placed throughout the event, in your booth, and at the After Party food stations in the exhibit hall. Plus, your company and booth number will be included in an email invitation to all registrants. Sponsors receive twenty-five drink vouchers to give to key customers and prospects

Exclusive Bag Distribution: \$750

Distribute bags with your company's name/logo and message to ISA Automation West 2006 attendees who will use these bags during the event. This opportunity is limited to one company and is available only on first-come, first-serve. (Bag production not included.)

Exclusive Badge Cords: \$500

Display your company's name/logo on badge cords distributed to ISA Automation West 2006 attendees. Attendees will wear these handy badge cords during the event. (Cord production not included.)

Exhibit Floor Aisle Signs: \$395 per aisle

Includes sign production. Make sure your company stands up and out from the crowd to ISA Automation West attendees by sponsoring the aisle signs hung in the exhibit hall. Five aisles are available for this promotion. All attendees walking the exhibit floor will see your company logo and booth number as they refer to the signs to navigate the exhibition.

Logo Stoppers: \$99

Dramatically increase your company's visibility in the on-site program. Distributed to ISA Automation West attendees, this program is THE source attendees use to find the products they want to see and the booths they want to visit.

On-Site Program Ads

The ISA Automation West 2006 On-Site Program features the most definitive, up-to-date information available, including complete exhibitor listings; detailed conference and training schedules; information on the keynote and other event features. Distributed to all visitors at registration, attendees use this program to navigate the event and as a buying and reference catalog throughout the year, giving your message extended reach beyond the two days of ISA Automation West 2006. Advertising is limited to ISA Automation West 2006 exhibitors.

- 1/4 page, 4-color \$495
- 1/2 page, 4-color \$695
- Full page, 4-color \$995

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