



# 2002

## ISA International Student Games

### Sponsorship Opportunities



**ISA International Student Games**  
**@ ISA 2002 • Chicago, Illinois • 20-21 October 2002**

**ISA invites 12 vendors to contribute \$600 each. The funds will:**

- Put a shirt on each team member advertising the sponsoring vendor
- Provide two tickets for the Sunday All-Star Bowl Orientation Lunch for vendor reps
- Help defray costs of the Sunday All-Star Bowl Orientation Lunch
- Send one of the teams to the H&A banquet (6 tickets @ \$60/each)

**As a vendor, you will receive:**

- **Recognition in all promotions as ISG sponsor:**
  - Preliminary Program, Advanced Program, Final Program. (Commit early and get recognition as a sponsor of the ISG in all three.)
  - Name on sponsor poster at event
  - Acknowledgement as sponsor in ISA Online promotion of the ISG
- **Certificate of Appreciation presented at ISG Awards Program 21 October**
- **Interaction with students during All-Star Bowl Orientation** and lunch on Sunday, 20 October 2002. (Meet a potential future employee)
- **Recognition among schools offering i.s.&a. courses.** (Potential lab equipment clients)

Unique for 2002, 10th year of the competition, District Teams (12) will be mixed for the All-Star Bowl only and renamed to recognize their sponsoring vendor (Neff Engineering; ABB Automation Inc., Analytical Division; National Instruments, for example). Sponsoring a team is a distinctive form of advertising for your company.

03-6803

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